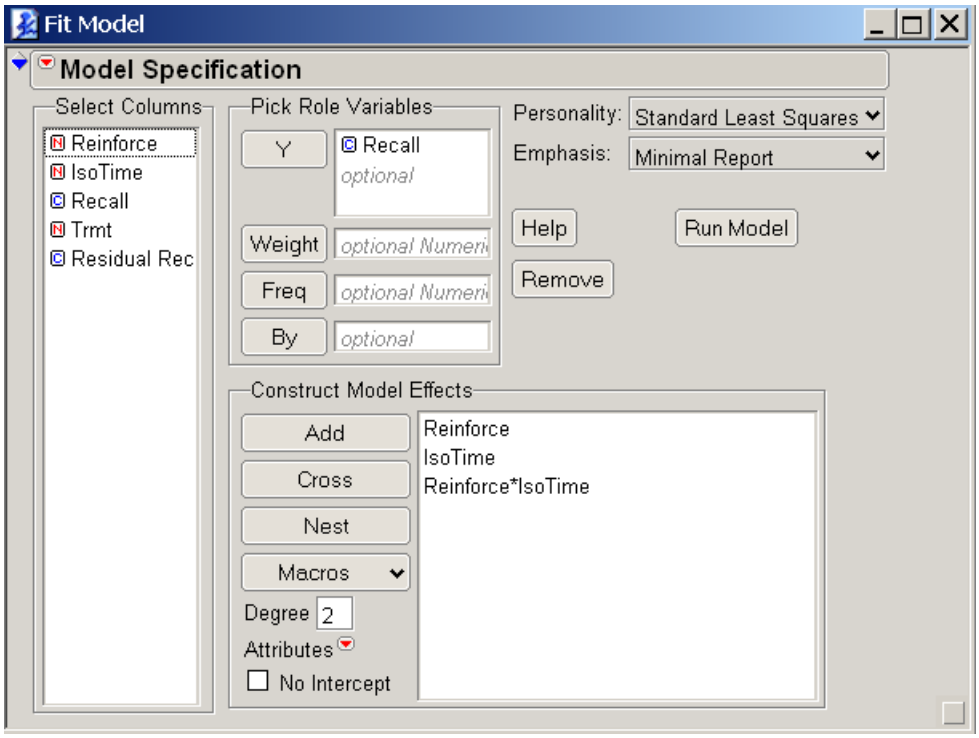
JMP Fit Model
Recall Experiment

Set up your data table with explanatory variables: Reinforce and IsoTime. These variables should be Data Type – Character and Modeling Type – Nominal. The response variable Recall should be Data Type – Numeric and Modeling Type – Continuous. Go to the Modeling (or Analysis) Menu and choose Fit Model. Pick Recall as your Y variable. Add Reinforce and Isolate as terms of the model. By highlighting both Reinforce and IsoTime in Select Columns and clicking on Cross, the interaction term will be included in the model. Alternatively, you can highlight both Reinforce and IsoTime in Select Columns and go to the Macros pull down and click on Full Factorial. This will enter each main effect and interaction term. Select as your Emphasis: Minimal Report. Then, just click Run Model.