

# Stat 104 – Lecture 8

## Scatter Diagram

- Statistics is about ... variation.
- Recognize, quantify and try to explain variation.
- Variation in two quantitative variables is displayed in a scatter diagram.

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## Scatter Diagram

- Numerical variable on the vertical axis,  $y$ , is the response variable.
- Numerical variable on the horizontal axis,  $x$ , is the explanatory variable.

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## Scatter Diagram

- Example: Body mass (kg) and Bite force (N) for *Canidae*.
  - $y$ , Response: Bite force (N)
  - $x$ , Explanatory: Body mass (kg)
  - Cases: 28 species of *Canidae*.

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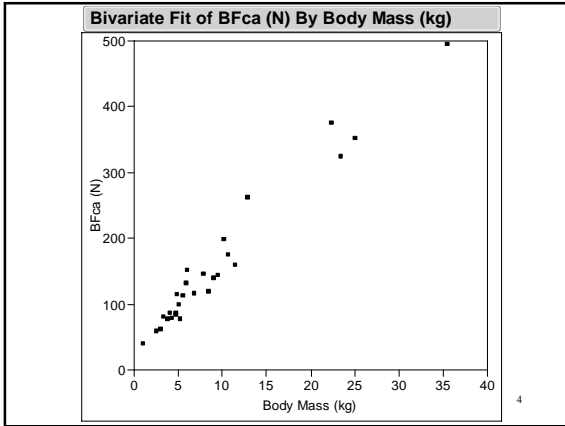
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# Stat 104 – Lecture 8



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## Positive Association

- Positive Association
  - Above average values of Bite force are associated with above average values of Body mass.
  - Below average values of Bite force are associated with below average values of Body mass.

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## Scatter Diagram

- Example: Outside temperature and amount of natural gas used.
  - Response: Natural gas used (1000 ft<sup>3</sup>).
  - Explanatory: Outside temperature (° C).
  - Cases: 26 days.

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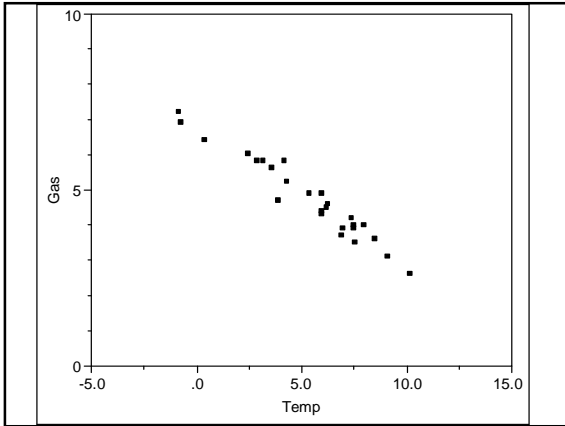
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**Negative Association**

- Above average values of gas are associated with below average temperatures.
- Below average values of gas are associated with above average temperatures.

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**Correlation**

- Linear Association
  - How closely do the points on the scatter diagram represent a straight line?
  - The correlation coefficient gives the direction of and quantifies the strength of the linear association between two quantitative variables.

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## Correlation

- Standardize y

$$z_y = \frac{y - \bar{y}}{s_y}$$

- Standardize x

$$z_x = \frac{x - \bar{x}}{s_x}$$

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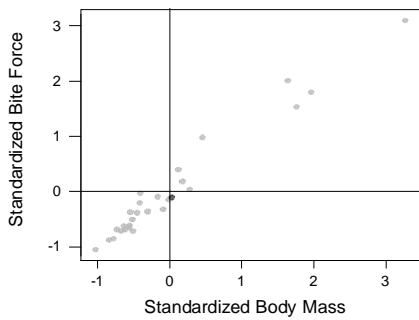
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Bite Force vs Body Mass of Canidae



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## Correlation Coefficient

$$r = \frac{\sum z_x z_y}{n - 1}$$

$$r = \frac{\sum (x - \bar{x})(y - \bar{y})}{(n - 1)s_x s_y}$$

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## Correlation Coefficient

- Body mass and Bite force

$$r = \frac{\sum z_x z_y}{n - 1} = \frac{26.4796}{27}$$

- $r = 0.9807$

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## Correlation Coefficient

- There is a strong correlation, linear association, between the body mass and bite force for the various species of *Canidae*.

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## JMP

- Analyze – Multivariate methods – Multivariate
- Y, Columns
  -  Body mass
  -  BF ca (Bite force at the canine)

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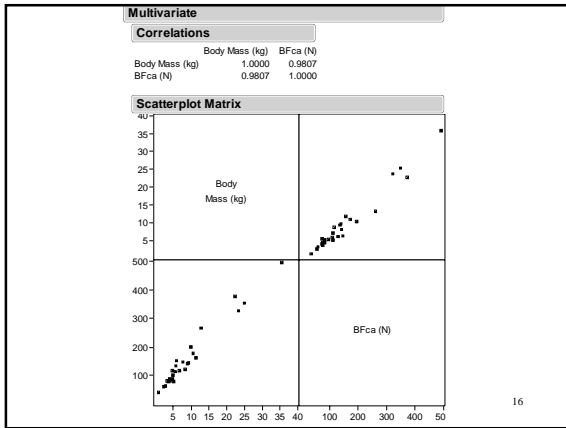
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# Stat 104 – Lecture 8



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## Correlation Properties

- The sign of  $r$  indicates the direction of the association.
- The value of  $r$  is always between  $-1$  and  $+1$ .
- Correlation has no units.
- Correlation is not affected by changes of center or scale.

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## Correlation Cautions

- Don't confuse correlation with causation.
  - There is a strong positive correlation between the number of crimes committed in communities and the number of 2<sup>nd</sup> graders in those communities.
- Beware of lurking variables.

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