UNITED WAY OF STORY COUNTY ANNOUNCES 2008 ISU CAMPAIGN CHAIRS

AMES, Iowa — Wendy Wintersteen, the Endowed Dean of the College of Agriculture and Life Sciences, has been named the campus leader for the 2008 Iowa State University United Way of Story County (UWSC) Campaign.

Wintersteen will serve as chairperson and primary campaign spokesperson throughout the university. She will assist with campaign planning, goal setting and volunteer recruitment and orientation.

“The Iowa State community has a long history of assisting the families and individuals in Story County through its generous annual contributions to United Way,” said Wintersteen. “We know that our colleagues on campus will again support these vital programs that enrich all of our lives. There is no better way to help those in our community who are in need than by pledging support for United Way.”

Jack Payne, the Vice President for Extension and Outreach at Iowa State, will serve as Leadership Chairperson, working to increase the number of campaign leadership gifts at ISU.

“Many in the ISU community provide generous leadership gifts to support the essential services funded by United Way in Story County,” said Payne. “Their gifts are vital for a successful campaign and for meeting the needs of our families, neighbors and students.”

In 2007, United Way of Story County raised $1,485,651 with ISU contributing 19.1 percent of the total. The Story County and ISU campaign goals will be announced in a few weeks.

The 2008 UWSC Campaign will begin with a kick-off event on Friday, September 5 at 7:30 a.m. at St. Cecilia Church.

United Way of Story County
UWSC provides leadership in uniting individuals and organizations in a county-wide effort to show “what matters” by planning, supporting, delivering and evaluating effective human service programs. These programs respond to current and future needs and improved the quality of life in the community. For more information, visit www.uwstory.org.

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