

GREGORY S. PALERMO, FAIA

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CURRICULUM VITAE – ABRIDGED RESUMÉ

RESUMÉ

Leadership experiences and contributions in teaching and scholarship, architectural practice, professional service, and community engagement have shaped a broadly informed perspective for me of the profession of architecture, collaborating disciplines, and architectural education. Each of these endeavors has iteratively informed the others. I view architecture as the cultural enterprise of modifying and fabricating the landscape for enhanced human inhabitation, and believe that architecture entails manifestly ethical demands.

Teaching/Scholarship. A Professor of Architecture and Associate Chair for the Undergraduate Program (a five year B. Arch.; 475+ students), at Iowa State University (ISU), I teach architectural design, urban design, and introductory theory. I developed the required architecture foundation course, "Arch 182: An Introduction to Architecture," and was a principal in the team that developed ISU's digital on-line slide library "Plato's Cave." Ethics and architectural education are principal areas of scholarship. Course materials for my ethics seminar and Arch 182 have been published. I am a co-author (w/ B. Wasserman & P. Sullivan) of *Ethics and the Practice of Architecture*, John Wiley & Sons, 2000. I have served as adjunct faculty between 1976 and 1990 at Washington University and 1992-1995 at ISU. Currently I am leading an interdepartmental interdisciplinary team that is developing a new foundation theory lecture course Design Studies 183 "Design Cultures", and was the professor of record for the first experimental offering. It will be required for all College of Design entering students beginning fall 2004.

Professional Practice. My 20+ years of architectural practice includes leadership roles as principal, manager and/or designer for all phases of the architectural process from master planning through construction. With a focus on large-scale work, I have directed multidisciplinary collaborative teams providing comprehensive design services within many models of project delivery. Responsibilities as a senior vice-president with Hellmuth Obata and Kassabaum and an officer in other national and re-

gional firms have included strategic planning, personnel, marketing, and firm management.

Among my project credits are the St. Louis Union Station national historic landmark adaptive reuse for the Rouse Development Corporation; the Burger King Corporate Headquarters in Miami; the Agricultural Products Research Center for Monsanto and the Washington University School of Medicine Clinical Sciences Building, both in St. Louis; and the Nikko Hotel in Chicago, a joint venture of Japan Airlines and Tishman Development. These projects have received over a dozen awards. The Des Moines Federal Courthouse Annex, for which I was the principal designer, received first place in design competition. The building was completed in early 1995.

Peer Leadership & Community Outreach/Engagement. Active as a design awards juror, lecturer, and convention and conference chair, I am a Fellow of the American Institute of Architects (AIA), a past director and national vice-president of the AIA, and a past director and president of the National Architectural Accrediting Board (NAAB) for which I have chaired 15 US and 2 international accreditation visits. In community affairs, I chaired the Design Review Committee for St. Louis' \$375 million light rail transit system, chaired the Des Moines Architectural Advisory Committee and the Des Moines Gateway West Steering Committee which had oversight of the planning of a \$300 million "Gateway District" in downtown Des Moines.

Service has increasingly focused on the interface between professional education and practice. The AIA Special Education Task Force I chaired published a collection of papers that continue to have currency today. I co-chaired a NAAB Validation Conference that paved the way for greater latitude in program identity; reviewed architectural programs at the U. de los Andes, Bogota, the U. de Chile, Santiago, and Tsinghua & Chongqing Universities, in the PRC; and spoke at conferences in Brussels and Xi'an regarding international education and accreditation standards. I served on the Advisory Council to the Boyer/Mitgang landmark Carnegie study of architectural education and profession: *Building Community: A New Future for Architecture Edu-*

ation and Practice, and have concluded a three-year term on the Editorial Board of the *Journal of Architectural Education*, July 2001 – June 2004. In 2003 I completed a term as president of the Iowa AIA, and currently am on the ISU Faculty

Senate Executive Board and Chairing the University Academic Affairs Council (Curriculum and Academic Standards and Admissions).

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- Current Position:** **Professor and Associate Chair for the Undergraduate Program**
 Department of Architecture, College of Design Rm. 156
 Iowa State University
 Ames, Iowa 50011-3093
 p: (515) 294-7163; f: (515) 294-1440; e: gpalermo@iastate.edu
- Education:** **Master of Architecture and Urban Design**, Washington University
 Givens Memorial Teaching Assistantship
 Named to *Who's Who Among Students in American Colleges and Universities*, 1974-5
 Master's Thesis: "Design Supports: Soft Methods in Architectural Design"
Bachelor of Architecture, Carnegie Mellon University
 Samuel Horelick Scholarship; NIAE Blumcraft Scholarship
- Registrations:** New York, California, Missouri, Iowa, NCARB Certificate
- Grants, Recognitions & Competitions:** **Iowa State University, Miller Fellowship**, 2003-2003; Principal Investigator;
 Co-PI's John Cunnally (Art. Hist.), Michael Martin (Landscape Arch.), Susan Bradbury (Community and Regional Planning), Gary Tartakov (Art Hist.); \$24,191. Grant awarded for development of the College of Design's new entering students foundation Core theory course "Design Cultures". This course is designed to introduce students to Design Culture. Design processes and designed works are presented as socially, historically, economically, politically and culturally grounded events and artifacts. Topical Case Studies are presented that indicate the pervasiveness of design intent in contemporary society. We explore the Rodeo, MTV, 'lifestyle design' enterprises such as IKEA and Martha Stewart, and the use of design as a form of propaganda to shape culture and everyday life. The second set of lectures and take home research activity use the ISU Campus as a model of comprehensive design. We explore the establishment, planning, landscape design, buildings, artwork and interiors of the campus as well as campus literature and website. 265 students took the course in its experimental offerings, and in the fall of 2004 it becomes a college requirement.
ACSA Service Award, 2004. *Journal of Architectural Education* Editorial Board, 2001-2004.
College of Design Faculty Award for Extraordinary Performance, Spring 2003.
Big XII Faculty Fellowship, Fall 2001. Invited by host university Texas Tech; funded by ISU. The Fellowship included workshops, public lectures and participation in seminars, as well as research at the TTU Architectural Research Center. Explorations of cultural foundations of built environment ethics. One week residency as a Fellow.
Iowa State University, Foreign Study Supplement, Fall 1999 and again in Fall 2000 – to cover field trip expenses to Montreal, Canada
Iowa State University, Miller Fellowship, 1996-1997; co-principal investigator; interdisciplinary team: Lisa Fontaine, Lynn Paxson, John Weinkein, Bob Harvey, John Cunnally & G. Palermo; \$18,510. Eric Dean

led the software and graphic display development. The web-based on-line project utilized digital slide imagery combined with bibliographic text for undergraduate coursework application. Palermo provided materials for Arch 182x coursework and donated 600 new images from his personal collection. The pilot project was entitled "Plato's Cave." Today there are over 60,000 catalogued images in Plato's Cave, and it has become an on-line resource for the College of Design and those throughout the university who need access to the Visual Resource Collection.

AIA/ACSA Fellowship, Design/Practice Education Institute, 1992; St. John's, Santa Fe, NM.

First Place, Federal Courthouse Annex Competition, Principal Designer, Architects Wells Woodburn O'Neil, 1992, completed 1995

College of Fellows, American Institute of Architects (AIA), 1989.

Recognized for "strengthening policies and programs which elevate the importance of architecture in the eyes of the public."

Marquis' Who's Who in America, 47th ed., and *Who's Who Among Emerging Leaders*, 4th ed., to present

St. Louis Community Leadership Fellowship, participation underwritten by the Danforth Foundation, competitive selection, 1990-91

Steedman-Rome Prize, First Alternate, 1977/78

Frederick Widmann Prize, Washington University

Phi Kappa Phi Honor Society, Carnegie Mellon University

Previous Academic Positions:

Associate Professor, tenure-track, Iowa State University, 1995-2001

Adjunct Associate Professor, full-time, ISU, 1993-1995

Adjunct Associate Professor, part-time, ISU, Spring 1992-Fall 1993

Affiliate Assistant Professor, part-time, Washington University, St. Louis, 1984-1990

Visiting Architect, Washington University, 1980

Teaching Assistant and Instructor, Washington University, 1973-1975

Professional Practice: Twenty plus years of experience with firms in Des Moines, IA, St. Louis and Syracuse, NY.

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