

JEAN GOODWIN

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AREAS OF SPECIAL INTEREST

Contemporary and classical traditions of oratory.
Theories of argumentation, especially as illuminating civic deliberation and legal judgment.
Communication of science in civic controversies.
Scholarship of teaching and learning argumentation.

EDUCATION

University of Wisconsin–Madison, Department of Communication Arts, Program in Rhetoric; Ph.D. 1996. Dissertation: "Dignity and discourse in Cicero's republic."
University of Chicago Law School; J.D. 1984.
The College, University of Chicago; B.A. in Mathematics with collegiate honors, 1979.
The Massachusetts Institute of Technology; major in Mathematics and Language & Mind, 1977-79.

EMPLOYMENT

Associate (2006-present) and Assistant Professor (2002-2006), Department of English, Program in Speech Communication, Iowa State University.
Visiting FIRST Scholar, University of Colorado-Boulder, Summer, 2011.
Assistant Professor, Department of Communication Studies, Northwestern University, 1997-2002; and adjunct Professor of Law, 1997-2002; Visiting Assistant Professor, 1995-97.
Teaching Assistant, University of Wisconsin–Madison, 1991-94.
Attorney: on staff at the Legal Assistance Foundation of Chicago, in private practice, and Heat Receiver for the City of Chicago, 1984-89.

PUBLICATIONS

"Lippmann, the indispensable opponent." In *Trained Capacities: John Dewey, Rhetoric, and Democratic Practice*, ed. Brian Jackson and Gregory Clark. University of South Carolina Press, forthcoming. 26 pp.
Goodwin, Jean and Viviana Cortes. "Theorists' and practitioners' spatial metaphors for argumentation: A corpus-based approach," *Verbum* 23 (2010, in press) 163-78.
"Accounting for the appeal to the authority of experts," *Argumentation* 25 (2011) 285-296.

- Herndl, Carl, Jean Goodwin, Lee Honeycutt, Greg Wilson, Scott Graham and David Niedergeses. "Talking sustainability: Identification and division in an Iowa community." *Journal of Sustainable Agriculture* 35 (2011) 436-461.
- "Trust in experts as a principal-agent problem." In *Dialectics, Dialogue, and Argumentation*, ed. Chris Reed and Christopher W. Tindale, 133-143. London: College Publications, 2010.
- Goodwin, Jean, and Lee Honeycutt, "When science goes public: From technical arguments to appeals to authority," *Studies in Communication Sciences* 9.2 (2009) 125-36.
- "Actually existing rules for closing arguments." In *Pondering on Problems of Argumentation*, ed. F.H. van Eemeren and B. Garrsen, 287-298. Dordrecht: Springer, 2009.
- "Argument has no function," *Informal Logic* 27 (2007) 69-90. Reprinted as "A argumentação não tem função," *Comunicação e Sociedade* 16 (2010) 123-144.
- "Theoretical pieties, Johnstone's impiety, and ordinary views of argumentation," *Philosophy & Rhetoric* 40 (2007) 36-50. Reprinted in *Philosophy and Rhetoric in Dialogue: Redrawing Their Intellectual Landscape*, edited by G.A. Hauser, 36-50. University Park, PA: Pennsylvania State University Press, 2008.
- McAndrews, Gina, Jean Goodwin and Russ E. Mullen, "Using environmental and ethical issues for debate in an introductory agronomy course," *North American Colleges & Teachers of Agriculture Journal* 2006.4 (2006) 54-61. (Outstanding journal article award.)
- "The public sphere and the norms of transactional argument," *Informal Logic* 25 (2005) 151-165.
- "What does arguing look like?" *Informal Logic* 25 (2005) 79-93.
- "Designing premises." In *Argumentation in Practice*, edited by F.H. van Eemeren and P. Houtlosser, 99-114. Amsterdam: John Benjamins, 2005.
- "Students' perspectives on debate exercises in content area classes," *Communication Education* 52 (2003) 157-163.
- "We should be studying the norms of debate." In *Arguing Communication & Culture: Selected Papers from the Twelfth NCA/AFA Conference on Argumentation*, edited by G.T. Goodnight et al., 51-58. Washington, D.C.: National Communication Association, 2002.
- "Designing issues." In *Dialectic and Rhetoric: The Warp and Woof of Argumentation Analysis*, edited by F.H. van Eemeren et al., 81-96. Amsterdam: Kluwer, 2002. "Wigmore's Chart Method." *Informal Logic* 20 (2001) 223-243.
- "Cicero's authority." *Philosophy & Rhetoric* 34 (2001): 38-60.
- "Henry W. Johnstone's still unacknowledged contributions to contemporary argumentation theory." *Informal Logic* 21 (2001): 41-50. Reprinted in *Henry W. Johnstone: The Dialogue of Philosophy & Rhetoric*, edited by G.A. Hauser, 19-31. Pittsburgh: Pennsylvania Communication Association, 2005.

- "The noncooperative pragmatics of arguing." In *Pragmatics in 2000: Selected Papers from the 7th International Pragmatics Conference, Vol. 2*, edited by E.T. Nemeth, 263-77., Antwerp: International Pragmatics Association, 2001.
- "Three faces of the future." *Argumentation & Advocacy* 37 (2000) 71-85.
- Leff, Michael and Jean Goodwin. "Dialogic figures and dialectical argument in Lincoln's rhetoric." *Rhetoric & Public Affairs* 3.1 (2000) 59-69.
- "Comments on [Jacobs'] 'Rhetoric and dialectic from the standpoint of normative pragmatics.'" *Argumentation* 14 (2000) 287-292.
- "Forms of authority and the real *ad verecundiam*." *Argumentation* 12 (1998) 267-280.
- "Deliberation and character," In *Argument in a Time of Change: Definitions, Frameworks, and Critiques; Proceedings of the Tenth NCA/AFA Conference on Argumentation, 1997*, edited by J.F. Klumpp, 70-74. Annandale, VA: National Communication Association, 1998.
- "Deliberation in the ancient Roman Senate." *Parliamentary Journal* 38.1 (1997) 33-36.
- "Perelman, adhering and convictions." *Philosophy and Rhetoric* 28 (1995) 215-233 (1993): 22-3.
- Jean Goodwin, Jack S. Kaplan and Audrey G. Lyon. "Receivership." In *Representing Residential Tenants*. Springfield, IL: Illinois Institute for Continuing Legal Education, 1989.

WORK IN PROGRESS

- "The legacy of climategate" (with Ed Maibach, Anthony Leiserowitz, Sara Cobb and Michael Shank); an editorial article invited by *Wiley Interdisciplinary Reviews: Climate Change*; an overview of the impact on public opinion of the release of private emails from climate scientists, and communication approaches for rebuilding public trust.
- "Trusting climate scientists" (with Michael Dahlstrom); a review article invited by *Wiley Interdisciplinary Reviews: Climate Change*; the communication strategies for earning trust--earning it even in the context of deep disagreements,
- "The Intergovernmental Panel on Climate Change and the manufacture of consensus," to be submitted to *Rhetoric & Public Affairs*. While recent work has stressed the "manufacture of doubt" or "controversy" as a significant distorting influence on public debates, in this essay I trace the efforts by some scientists associated with the First IPCC to declare an authoritative scientific consensus on anthropogenic climate change; a premature move that opened the way for "denialism".
- "Trees love carbon" (with Michael Dahlstrom). Tracing the experimental finding that some trees grow faster in high-CO2 environments from the science journals through policy fora and traditional media and out into the blogosphere, with emphasis on the leading scientist's active shaping of the message.

SELECTED RESEARCH GRANTS AND HONORS

- Co-PI (with Michael Dahlstrom and Kevin DelaPlante), Seed Grant for Collaborative Research, "Promoting Ethical and Effective Communication of Science in Policy Controversies," Center for Excellence in the Arts & Humanities, Iowa State University (\$30,000). Funding the first two ISU Summer Symposia on Science Communication.
- Liberal Arts & Sciences Small Research Grant (\$800), 2010.
- National Endowment for the Humanities Summer Stipend, "The rhetorical force of the appeal to expert authority," Summer, 2010.
- Liberal Arts & Sciences Small Research Grant (\$900), 2009.
- Co-PI (with Carl Herndl, Lee Honeycutt & Greg Wilson), "Improving Communication and Cooperation between Diverse Stakeholders: Mapping the Rhetorical Terrain of the Bioeconomy," Center for Excellence in the Arts & Humanities (ca. \$15,000), 2008-09.
- Co-PI (with the same) for an LAS Small Grant, to supplement the above (\$1,222), 2008-09.
- Co-PI, "Sustaining the Earth: Public Scholarship in the Arts and Humanities," sponsoring programming for the Center for Excellence in the Arts & Humanities, funded by Humanities Iowa, 2008.
- Fellowship for Scholarship and Creative Activity, Center for Excellence in the Arts & Humanities, Iowa State University, 2008.
- ISU campus finalist, National Endowment for the Humanities Summer Stipend, 2007.
- Foreign Travel Grant, Iowa State University, 2007.
- North American Colleges and Teachers of Agriculture K.B. Knight Award for outstanding journal article for McAndrews, Goodwin & Mullen, "Using environmental and ethical issues for debate in an introductory agronomy course," 2007.
- Faculty Professional Development Assignment, Iowa State University, 2006-2007.
- Foreign Travel Grant, Iowa State University, 2005.
- Charlotte W. Newcombe Doctoral Dissertation Fellowship, 1994-95.
- Outstanding student paper, American Society for the History of Rhetoric, 1995.
- Nichols-Ehninger Award for best graduate student paper, Rhetorical and Communication Theory Division, Speech Communication Association, 1994.
- Outstanding Debut Paper Award, Public Address Division, Speech Communication Association, 1994.
- University Fellowship, University of Wisconsin–Madison, 1992-93.
- Honors, doctoral candidacy exams, 1992.
- Mellon Fellowship in the Humanities, 1989-1991.

GRANTS UNDER SUBMISSION OR IN PLANNING

Science Communication Ethics: Research, Teaching and Dissemination of Case Studies of Advocacy and Spin, a proposal to the NSF Ethics Education in Science & Engineering program; \$385,000. Submitted March, 2011, not funded; expected resubmission March, 2012.

Scientists' Advocacy from the Perspective of Communication Theory, a proposal to be submitted to the NSF Science, Technology, and Society standard research grants programs; ca. \$50,000, expected submission February, 2012 or August, 2012.

Between Scientists & Citizens, a proposal to be submitted to the National Endowment for the Humanities, to fund a summer institute for college and university teachers focused on recent work on the nature and limits of the expertise scientists can offer in the policy process; ca. \$150,000, expected submission March, 2012 or 2013.

SCIENCE COMMUNICATION @ISU RESEARCH GROUP ACTIVITIES

Second ISU Summer Symposium: Between Scientists & Citizens: Assessing Expertise in Policy Controversies (2012). Lead organizer (with Kevin deLaplante and an advisory board) of a conference bringing together argumentation studies scholars and others interested in how citizens can manage the scientific information they are surrounded by. See <https://sites.google.com/site/gpssarg/> for details.

Consultant (with Michael Dahlstrom) for the Strengthening the Professoriate @ISU initiative; helping ISU researchers develop effective, research-based broader impacts plans for communicating their results to the public, especially on controversial topics.

Editor, special issue of *Science Communication* on science communication ethics; aiming to open a conversation between humanities and social science researchers on the ethical challenges of science communication. See the CFP at <http://dl.dropbox.com/u/1809847/prop/SciCommEthicsSpecIssue.pdf>.

Organizer of a panel, *Communication for Ethics, Ethics for Communication*, being proposed for the Congress on Teaching the Social and Ethical Implications of Research, November 2011, Tempe, Arizona.

First ISU Summer Symposium: The Ethical Challenges of Communicating Science within Policy Controversies (2011). Organized by Michael Dahlstrom; I advised and assisted with arrangements. See <http://scicomisu.wordpress.com/sci-comm-ethics-symposium/> for details.

Organizer, Science Communication colloquium series, a monthly forum for work on the intersections between science, communication and policy, from researchers in the humanities and social sciences (2010-present).

INVITED TALKS

- "Assessing expertise in the worst case scenario: Ordinary civic deliberations." Invited talk at the Studies in Expertise & Experience workshop (SEESHOP), Cardiff University, June, 2011.
- "Science, Controversy, Policy." Leader of three day workshop at the Rhetoric Society of America Biennial Institute, University of Colorado-Boulder, June, 2011.
- "But *why* is the force with you? Humanists explain persuasive effects." Co-leader with Beth Innocenti of a pre-conference workshop on normative pragmatics, sponsored by the Centre for Research in Reasoning, Argumentation & Rhetoric, Windsor, Canada, May, 2011.
- "Climate science smackdown: Maslin v. Morano." Invited presentation to seminar on rhetoric of science, University of Washington, January, 2011.
- "Communication dilemmas in Sust Ag policy debates." Invited talk at the Sustainable Agriculture Colloquium, Iowa State University, September, 2009.
- Presenter representing the rhetoric/communication perspective, Summer Institute on Argumentation, sponsored by the Centre for Research in Reasoning, Argumentation, and Rhetoric, University of Windsor, May-June, 2009.
- "Opening space for argument: Obama at the intersection between science and politics." Invited talk at "One Hundred Days of Rhetoric: The Beginning of the Obama Administration," the Fifth Annual Conference from the Center for the Study of Rhetoric & Applied Communication, University of Memphis, April, 2009.
- "Small rhetorical citizenship for a big world." Invited lecture at the Seminar "Begyret 'retorisk medborgerskab' og dets rolle i retorikfaget på universitetsniveau" [Rhetorical Citizenship & its role in rhetorical education in a university setting], University of Copenhagen, June, 2008.
- "What if arguing is central?" Invited talk at the Davis Colloquium in honor of J.Z. Smith, University of California-Davis, February, 2005.
- "On the scholarship of teaching & learning." Consultation visit at Gustavus Adolphus College, January, 2005.
- "Position paper: On rhetoric and pedagogy." Invited paper at the First Alliance of Rhetoric Society Conference, Evanston, September, 2003.
- "Designing issues." Invited talk at the Second Annual Colloquium on Rhetoric and Dialectic, New York, April, 2000.
- "Clinton didn't apologize." Invited talk at the Northwestern Summer Institute in Communication, Northwestern University, July, 1999.
- "On normative pragmatics." Invited talk at the First Annual Colloquium on Rhetoric and Dialectics, Amsterdam, July, 1999.

Invited participation on the panel, The African Declaration of Human Rights, Workshop on Cross-National and Cross-Cultural Perspectives on Philosophical and Political Argumentation, African Humanities Institute, Northwestern University, April, 1999.

"Clinton didn't apologize." Invited talk at the Knapp House Seminar, University of Wisconsin, Madison, October, 1998.

REVIEWS, UNEDITED PROCEEDINGS, AND NON-TRADITIONAL PUBLICATIONS

Between Scientists & Citizens, <http://scientistscitizens.wordpress.com/>, 2010-present. My blog focusing on analyzing communication successes and failures in policy controversies with a large science component; thus far, focusing on climate change.

"Accounting for the force of the appeal to authority," in *Argumentation, Cognition & Community: Proceedings of the Ontario Society for the Study of Argumentation Conference*, edited by Frank Zenker. Windsor, Ontario: Ontario Society for the Study of Argumentation, forthcoming. CD-ROM. 9 pp.

Goodwin, Jean, and Michael F. Dahlstrom. "Good reasons for trusting climate science communication". *American Meteorological Society*.
<<http://ams.confex.com/ams/91Annual/webprogram/Paper184847.html>>.

"The authority of Wikipedia." In *Argument Cultures: Proceedings of the Ontario Society for the Study of Argumentation Conference*, edited by Juho Ritola. Windsor, ONT: Ontario Society for the Study of Argumentation, 2010. CD-ROM. 24 pp.

"Actually existing rules for closing argument," in *Proceedings of the Sixth Conference of the International Society for the Study of Argumentation*, edited by F.H. van Eemeren et al., 489-495. Amsterdam: Sic Sat, 2007.

"What, in practice, is an argument?" In *Dissensus and the Search for Common Ground: Proceedings of the Ontario Society for the Study of Argumentation Conference*, edited by H.V. Hansen et al. Windsor, Ontario: Ontario Society for the Study of Argumentation, 2007. CD-ROM. 44 pp.

"Manifestly adequate premises." In *Informal Logic @ 25: Proceedings of the Ontario Society for the Study of Argumentation Conference*, edited by J.A. Blair et al. Windsor, Ontario: Ontario Society for the Study of Argumentation, 2003. CD-ROM. 9 pp.

"Designing premises." In *Proceedings of the Fifth Conference of the International Society for the Study of Argumentation*, edited by F.H. van Eemeren et al., 409-414. Amsterdam: Sic Sat, 2003.

"Position paper: On rhetoric and pedagogy." Papers from the Alliance of Rhetoric Societies, Conference on the Status and Future of Rhetorical Studies, 2003.
<<http://www.comm.umn.edu/ARS/>>. 2 pp.

"One question, two answers." In *Argumentation and its Applications: Proceedings of the Ontario Society for the Study of Argumentation Conference*, edited by H.V. Hansen et al. Windsor, Ontario: Ontario Society for the Study of Argumentation, 2002. CD-ROM. 17 pp.

"Cicero's authority." In *Argumentation at Century's Turn: Proceedings of the Ontario Society for the Study of Argumentation Conference*, edited by H.V. Hansen et al. St. Catharines, Ontario: Ontario Society for the Study of Argumentation, 2001. CD-ROM.

"Rhetorical and dialectical approaches to salvaging Toulmin." In *Argumentation at Century's Turn: Proceedings of the Ontario Society for the Study of Argumentation Conference*, edited by H.V. Hansen et al. St. Catherine's Ontario: Ontario Society for the Study of Argumentation, 2001. CD-ROM.

Michael Leff and Jean Goodwin. "Introduction [to Special Issue: Douglas Walton on *Ad Hominem* Argument]." *Argumentation and Advocacy* 36 (2000): 177-78.

Review of McKeon, *Selected Writings. Rhetoric and Public Affairs* 2 (1999): 689-91.

"Good argumentation without resolution." In *Proceedings of the Fourth International Conference of the International Society for the Study of Argumentation*, edited by F.H. van Eemeren et al., 255-59. Amsterdam: Sic Sat, 1999.

Review of Twining, *Rethinking Evidence. Rhetorik* 17 (1998): 195-96.

"Forms of authority and the real *argumentum ad verecundiam*." In *Argumentation and Rhetoric: Proceedings of the Second Ontario Society for the Study of Argumentation Conference, 1997*, edited by H.V. Hansen, et al. St. Catharines, Ontario: Ontario Society for the Study of Argumentation, 1998. CD-ROM.

"Reply to Rühl." In *Argumentation and Rhetoric: Proceedings of the Second Ontario Society for the Study of Argumentation Conference, 1997*, edited by H.V. Hansen, et al. St. Catharines, Ontario: Ontario Society for the Study of Argumentation, 1998. CD-ROM.

Review of Vasaly, *Representations. Rhetorik* 16 (1997): 103-105.

"A translation of Augustine's *Address to the People of the Church at Caesarea*." <http://www.public.iastate.edu/~goodwin/sermo.html>. 1996.

Review of Gastil, *Democracy in Small Groups. National Parliamentarian* 54.4 (1993): 22-23.

CONFERENCE PRESENTATIONS

"Accounting for the force of the appeal to authority." Paper presented at the Ontario Society for the Study of Argumentation Conference, Windsor, May, 2011.

"Push and pull in climate science communication: A response to Nisbet." Paper presented at the First ISU Summer Symposium on Science Communication Ethics, May, 2011.

"Spatial metaphors for argument: Theory v. practice." Paper presented at the first eColloq (online argumentation seminar), April, 2011.

Goodwin, Jean and Michael Dahlstrom, "Good reasons for trusting climate science communication." Paper presented at the American Meteorological Society conference, Seattle, January, 2011.

"Michael Leff, faithfulness to the object of study, and local rhetorical theory." Paper presented at the National Communication Association conference, San Francisco, November, 2010.

"'Scientific consensus' in the public reception of the First IPCC Report." Paper presented at the Rhetoric Society of America conference, Minneapolis, MN, May, 2010.

Trina Ramirez, Florence Hambrick & Jean Goodwin, "Dependent Care Policies for Faculty at Regional Public Universities: A Metaphoric Analysis." Paper presented at the Association for the Study of Higher Education conference, Vancouver, November, 2009.

"The authority of the IPCC First Assessment Report and the manufacture of consensus." Paper presented at the National Communication Association Convention, Chicago, November, 2009.

"Fred Kauffeld's contribution to the art of rhetoric." Paper presented at the National Communication Association Convention, Chicago, November, 2009.

"Dilemmas of expertise in Sustainable Agriculture." Paper presented at the Rhetoric Society of America, Workshop on Science and its Publics, College Park, PA, June, 2009.

"The authority of Wikipedia." Paper presented at *Argument Cultures*, the conference of Ontario Society for the Study of Argumentation, Windsor, June, 2009.

"Towards a unified approach to argument." Paper presented at the National Communication Association Convention, San Diego, November, 2008.

"Dilemmas of expertise in Sustainable Agriculture." Paper presented at the National Communication Association Convention, San Diego, November, 2008.

"Argument and the rhetoric of science." Paper presented at the Association for the Rhetoric of Science and Technology preconference. San Diego, November, 2008.

"Teaching oral argument in a multi-modal context." Paper presented at the Great Plains Association for Computers & Writing, Ames, November, 2008.

"Towards a Lippmannian conception of argument." Paper presented at the Rhetoric Society of America Conference, Seattle, June, 2008.

"Well-trodden terrain." Paper presented at the National Communication Association Convention, Chicago, November, 2007.

Response to the Keynote Address. Presented at the Fifteenth AFA-NCA Alta Conference on Argumentation, August, 2007.

J. Goodwin & V. Cortes, "Identifiers of argument." Paper presented at the International Pragmatics Association conference, Gotenborg, July, 2007.

"What, in practice, is an argument?" Paper presented at *Dissensus and the Search for Common Ground*, the conference of the Ontario Society for the Study of Argumentation, Windsor, June, 2007.

- "Actually existing rules for closing arguments." Paper presented at the International Society for the Study of Argumentation Conference quadrennial conference, Amsterdam, July, 2006.
- "Institutions for argument: Promoting the formation of collective intent." Paper presented at the annual convention of the National Communication Association, Boston, November, 2005.
- "Deliberative arguing and collective intentions." Paper presented at the International Pragmatics Association biennial conference, July, 2005.
- "Argument has no function." Paper presented at the Ontario Society for the Study of Argumentation conference, Hamilton, Ontario, May, 2005.
- "Response to Hitchcock, 'Good reasoning on the Toulmin model.'" Paper presented at the Ontario Society for the Study of Argumentation conference, Hamilton, Ontario, May, 2005.
- "Response to Rehg and Asen: The public sphere and the norms of transactional argument." Paper presented at the annual convention of the National Communication Association, Chicago, November, 2004.
- "Identifying the central issues in argumentation theory." Paper presented at the annual convention of the National Communication Association, Chicago, November, 2004.
- "Student theories about the aims of argumentation." Paper presented at the annual convention of the National Communication Association, Chicago, November, 2004.
- "Against a general obligation to agree." Paper presented at the annual convention of the National Communication Association, Miami Beach, November, 2003.
- "Arguer's mutual knowledge." Paper presented at the International Pragmatics Association biennial conference, Toronto, July, 2003.
- "Manifestly adequate premises." Paper presented at the Ontario Society for the Study of Argumentation conference, Windsor, Ontario, May, 2003.
- "Black on the function of argumentation." Paper presented at the annual convention of the National Communication Association, New Orleans, November, 2002.
- "Preparing ourselves for an integrated study of argumentation." Paper presented at the annual convention of the National Communication Association, New Orleans, November, 2002.
- "Designing premises." Paper presented at the International Society for the Study of Argumentation Conference quadrennial conference, Amsterdam, July, 2002.
- "We should be studying the norms of debate." Paper presented at the NCA/AFA Summer Conference on Argumentation, Alta, August, 2001.
- "One question, two answers: The design-theoretical approach to the pragmatics of arguing." Paper presented at the Ontario Society for the Study of Argumentation conference, Windsor, Ontario, May, 2001.

- "Henry W. Johnstone's still unacknowledged contributions to contemporary argumentation theory." Paper presented at the annual convention of the National Communication Association, Seattle, November, 2000.
- "The noncooperative pragmatics of arguing." Paper presented at the annual convention of the National Communication Association, Seattle, November, 2000.
- "On John Peters' *Speaking into the Air: Speaking for the Romans*." Paper presented at the annual convention of the National Communication Association, Seattle, November, 2000.
- "The noncooperative pragmatics of arguing." Paper presented at the International Pragmatics Association biennial conference, Budapest, July, 2000.
- "The classical *stasis* system and modern doctrines of legal defenses." Paper presented at the International Society for the History of Rhetoric conference, Amsterdam, July, 1999.
- "Cicero's authority." Paper presented at the Ontario Society for the Study of Argumentation conference, St. Catherine's, Ontario, May, 1999.
- "Rhetorical and dialectical approaches to salvaging Toulmin." Paper presented at the Ontario Society for the Study of Argumentation conference, St. Catherine's, Ontario, May, 1999.
- "The classical system of *stasis* and Clinton's August 17th Address." Paper presented at the annual convention of the National Communication Association, New York, 1998.
- "Insults and injuries: The harm in hate." Paper presented at the annual convention of the National Communication Association, New York, 1998.
- "Good argumentation without resolution." Paper presented at the International Society for the Study of Argumentation Conference quadrennial conference, Amsterdam, July, 1998.
- "A rhetorical commentary to Augustine's 'Address to the People of the Church at Caesarea.'" Paper presented at the annual convention of the National Communication Association, Chicago, 1997.
- "Virtue ethics and Roman deliberative reasoning." Paper presented at the NCA/AFA Summer Conference on Argumentation, Alta, August, 1997.
- "The rhetorical force of glory, from Cicero to his republican posterity." Paper presented at the International Society for the History of Rhetoric conference, Saskatoon, Saskatchewan, July, 1997.
- "Forms of authority and the real *argumentum ad verecundiam*." Paper presented at the Ontario Society for the Study of Argumentation conference, St. Catherine's, Ontario, May, 1997.
- "Reply to Rühl." Paper presented at the Ontario Society for the Study of Argumentation conference, St. Catherine's, Ontario, May, 1997.
- "A contemporary account of the ancient practice of vivid description," Paper presented at the annual convention of the American Philological Association, Chicago, 1997.

"The rhetorical strategy of Cicero's final year." Paper presented at the annual convention of the National Communication Association, San Diego, November, 1996.

"The authority of Cicero." Paper presented at the annual convention of the Speech Communication Association, San Antonio, November, 1995.

"Forms of community and forms of speaking in Augustine." Paper presented at the annual convention of the Speech Communication Association, New Orleans, November, 1994.

"The appeal to posterity." Paper presented at the annual convention of the Speech Communication Association, Miami, November, 1993.

"Profession of faith and hypocrisy in the discourse of early Stuart ex-Catholics." Paper presented at the annual convention of the Speech Communication Association, Miami, November, 1993.

COURSES TAUGHT

- Argumentation, Critical Thinking and Debate (under various titles; 1998 and annually since 2002).
- Business and Professional Communication (2002).
- Contemporary Problems in Freedom of Speech (larger enrollment format, annually, 1995-2000).
- Great Speakers and Speeches (teaching assistant, 1993-94).
- Independent studies, undergraduate (recent): Argument diagramming (2009); Propaganda and democracy (2006); Is Jon Stewart right? (2005).
- Language, Thought & Action (topics in linguistic pragmatics and linguistic constructivism, largely for non-linguistics majors; 2005, 2006, and annually since 2008/09 in larger enrollment format).
- Legal Argumentation/Legal Communication (annually, 1996-2001, biannually since 2004).
- Parliamentary Procedure and Deliberation (1991-92, 1993-94).
- Public Speaking (large lecture, 2005, 2008; small sections, 1996, 2004).
- Rhetorical Traditions/Arts of Controversy (undergraduate introduction to rhetorical theory; in various formats, 2001, 2003, 2006, 2010, 2011).
- Rhetorical Criticism (annually, 2001-04).
- Seminars/honors seminars/special topic classes (undergraduate):
- Spinning Science? Experiments in Science & Democracy (2011).
 - Arguing Religion: The Place of Religious Arguments in Politics (2002, 2007).
 - Communicating Climate Change (senior seminar at the University of Colorado-Boulder, Summer, 2011).
 - Communication Technologies: The First 5,000 Years (freshman seminar, 1999).
 - Food for Thought (2009).
 - Freedom of Speech (1996, annually, 1998-2000).
 - Politics & Persuasion: Shakespeare & Now (2008).
 - Rhetoric of Reconciliation (2003).
 - Rhetoric of Religion (2001).
 - Why are we here? Teachers and students at large universities (honors seminar, 2006).
 - Your College Portfolio (senior seminar, 2002, 2009).
- Seminars (graduate):
- Rhetorical Analysis (2007)
 - Legal Argumentation (1999).
 - Contemporary Theories of Emotions (1996).
- Speech Communication Senior Capstone Seminar (2009, joint responsibility in 2011).

TEACHING — GRANTS AND HONORS

- Master teacher award for teaching excellence in the discipline, College of Liberal Arts & Sciences, Iowa State University, 2010-2011.
- Principal Investigator, "Undergraduate Research in the Humanities" grant (\$1000), College of Liberal Arts & Sciences, Iowa State University, 2005-2006.
- Outstanding Faculty award, Interfraternity Council, Iowa State University, 2005.
- Co-Principal Investigator, "Technology for Assessment and Learning," Miller Grant to support implementing instructional technology in Sp Cm 212, the public speaking lecture course (\$15,000), Iowa State University, 2005.
- Exceptional Support Recognition, Iowa State University, March, 2005.
- Co-Principal Investigator, "Enhancing Scientific Literacy Through Civic Engagement," funded by the Cargill Higher Education Initiative to develop an online bank of debate cases on natural resource issues (\$15,000), 2005.
- Member of ISU's NSF-funded team for Science Education for New Civic Engagements and Responsibilities (SENCER); attended SENCER summer institute (Santa Clara, 2004), and continue to work with faculty in NREM and Biology to incorporate civic case studies and debates into their basic courses.
- Junior Teaching Partner, Center for Excellence in Teaching and Learning, Iowa State University, 2004.
- Honor Role of Teachers, Associated Student Government, Northwestern University, 2001-2002.
- FARA research award, for joint project with undergraduate (\$1000), Northwestern University, 2000-01.
- Searle Junior Teaching Fellow, Northwestern University, 1999-2000.
- Co-Principal Investigator, "Take a Stand: The Hit Man Manual Case," an interactive CD for developing argument skills on a First Amendment issue (ca. \$120,000); funded through the Northwestern University Office of the Provost, 1998-9.
- Honor Roll of Teachers, National Association of Parliamentarians, 1993.

TEACHING — PUBLICATIONS

- "Is Jon Stewart Right?: Why do we need 'honest debate,' and how can we get it?" [debate case]. <http://goodwin.public.iastate.edu/honestdebate.html>. 2006.
- "The Neighbors: A dispute between a GMO and an organic farmer" [debate case]. <http://goodwin.public.iastate.edu/orggmocase/homepage.html>. 2003. Republished in Iowa State University Civic Debate Cases, http://www.nrem.iastate.edu/nrem_case_studies/place_based/gmo1.html. 2005.
- "Teacher as sherpa." <http://goodwin.public.iastate.edu/tsherp.html>. 2002.
- "Free speech web," a bank of approx. 50 debate cases on First Amendment issues. 1996-2001.

"Teaching with an online public forum." In *Interactive Learning*, edited by D.G. Brown, 127-29. Bolton, MA: Anker Press: 2000. Republished in *Tomorrow's Professor* (listserv), #203, 15 March 2000, archived at <http://sll.stanford.edu/projects/tomprof/newtomprof/postings/203.html>.

"Take a stand: The *Hit Man* manual case" [debate case]. Evanston, IL: Institute for Learning Sciences, Northwestern University: 2000. CD-ROM.

"Research or spam? A case study of university network regulation" [debate case]. <http://www.public.iastate.edu/~goodwin/resspam/nuresspam.html>. (1998).

"Teaching parliamentary procedure at the University of Wisconsin." *National Parliamentarian* 53.2 (1992): 27.

TEACHING — PRESENTATIONS

Invited presentation on "Using oral exams," Faculty Teaching Partnership, Center for Excellence in Teaching & Learning, Iowa State University, 2006.

Invited presentation to "Beyond lecture/discussion," University Teaching Seminar, Center for Excellence in Teaching & Learning, Iowa State University, 2005.

Invited presentation to "Using personal response systems," Faculty Forum, Center for Excellence in Teaching & Learning, Iowa State University, 2005.

Invited presentation to Teaching & Learning Circle on Ken Bain, *What the Best Teachers Do*, Center for Excellence in Teaching & Learning, Iowa State University, 2005.

Invited presentation to "Beyond lecture/discussion: Case studies, role plays, and other methods," University Teaching Seminar, Center for Excellence in Teaching & Learning, Iowa State University, 2004.

"Using debates to promote and assess learning." Invited presentation to the Department of Agronomy, Iowa State University, 2004.

Invited presentation to "Using case studies in teaching," Workshop, Center for Teaching Excellence, Iowa State University, 2003.

Discussion leader, "Teaching race issues in non-diverse classrooms," African American Studies Society, Iowa State University, 2003.

"New technologies for teaching freedom of speech." A paper presented at the annual convention of the National Communication Association Convention, Chicago, November, 1999.

"Teaching technologies for the Luddite." Invited presentation at the Introduction to Technology Resources, Northwestern University, September, 1999.

"Teaching technologies for the Luddite." Invited presentation at the Introduction to Technology Resources, Northwestern University, September, 1998.

"Using technology in teaching communication." Invited presentation to the School of Speech Advisory Board, June, 1997.

OTHER TEACHING, MENTORING AND ADVISING

Guest lecture: "Faculty Expectations," to Psych 131, study skills, Fall, 2010.

Seminar presentation: "Demystifying research," to Honors 320, honors seminar on research methods, Spring-Fall, 2010.

"Introduction to argumentation for students of Agronomy." Invited workshop to the Crop Production & Soil Science colloquium, Iowa State University, January-February, 2010.

Discussion leader, Freshman Honors Mentor Program, Iowa State University, 2008-2010.

Guest lecturer, Linguistics 101, Iowa State University, 2006-present.

Invited presentation to panel, "Oops: Setbacks, perseverance & delayed success," Preparing Future Faculty Program, Iowa State University, 2003-2009.

Co-leader, Frontiers of the Discipline (a semester-long seminar introducing freshmen in the College of Liberal Arts & Sciences to research in Communication fields), Iowa State University, Fall term, 2005.

Invited talk at the Three-On-One undergraduate colloquium on Swift's "Modest Proposal," Department of English, Iowa State University, 2005.

"The Communication majors." Invited presentation at LAS 101 (orientation), Iowa State University, 2004.

Discussion leader, Destination Iowa State (freshman orientation), Iowa State University, 2004-5.

Invited presentation to panel, "Academic success," The A Society, Iowa State University, 2004.

"Preparing for law school," invited presentation, the Pre-Law Society, Iowa State University, 2004.

Intensive debate workshop, Catt Associates student organization, Iowa State University, 2003.

Fellow, Shepard Residential College, Northwestern University, 2000-02.

Undergraduate Research Summer Fellowship mentor, Northwestern University, 2001.

SELECTED CITIZENSHIP WITHIN THE DISCIPLINE

- Member of the editorial board, *Informal Logic*; former member, *Rhetoric Society Quarterly*, *Argumentation & Advocacy*, *Communication Methods and Measures*.
- Occasional reviewer for the argumentation series of Kluwer Press, and for SUNY Press, University of Alabama Press, Cambridge University Press, Pennsylvania State University Press, Sage Press, Strata Press, Polity Press, College Publications; for *Rhetoric & Public Affairs*, *Argumentation*, *Philosophy and Rhetoric*, *Social Epistemology*, *Argumentation & Advocacy*, *Western Journal of Communication*, and *Communication Law & Policy*.
- Occasional reviewer of conference submissions for the Public Address and the Rhetoric & Communication Theory Divisions of the National Communication Association (1998-present).
- Member, Blair Prize Committee for Best Graduate Student Paper, Ontario Society for the Study of Argumentation (2005, 2011).
- Member, Kneppers Award Committee for Best Article in *Rhetorical Society Quarterly*, 2010-11.
- Reviewer and respondent, JL Golden Award for Outstanding Undergraduate Paper, National Communication Association (2008-2010).
- Executive Committee member, NCA-AFA Alta Conference on Argumentation (2007), and Associate Editor, *Concerning Argument: Selected Papers from the 15th Biennial Conference on Argumentation* (2009).
- Secretary, Rhetorical and Communication Theory Division, National Communication Association: Secretary (2001-2006).
- Program Committee member, Ontario Society for the Study of Argument Conference (2006).
- Treasurer and Steering Committee member, American Society for the History of Rhetoric (1998-2000).
- Organizer, panels on argumentation theory, International Pragmatics Association, 2003/5/7.
- Chairing panels, serving as a respondent and reviewing submissions for various conferences.
- Service to the community
- Instructor, Critical Thinking and Writing, Odyssey Project—a program to bring a college-level "great books" curriculum to Chicago's poorest neighborhoods; 2001-02.
- Supervisor, legal advocacy internships, placing undergraduates with legal aid organizations throughout Chicago to do direct advocacy with State agencies and general publicity to the public at large; 1998-2002.

SELECTED CITIZENSHIP WITHIN THE UNIVERSITY

- University Research Awards Committee, Iowa State University (2011).
- Resource Allocation Advisory Committee, chair, Department of English, 2010-present.
Reports on departmental foundation accounts and on use of carry-over funds.
- "Blue Sky" Committee for Restructuring, College of Liberal Arts & Sciences, Iowa State University (2010).
- Funding programs committee, Center for Excellence in Arts and Humanities, Iowa State University (2010).
- Judge for the annual Caucus Club debate (2010-present).
- Faculty Advisor, Phi Alpha Delta Law Fraternity, Iowa State University (2010-present).
- Webmaster for the Speech Comm program, Iowa State University (2010-present),
<http://www.speechcomm.iastate.edu/>.
- Budget crisis curriculum committee, Department of English, Iowa State University (2009).
- Faculty development committee, Department of English, Iowa State University (2008-present).
- Program assessment coordinator, Speech Communication program, Iowa State University (2004-present).
- Research colloquium organizer, RPC division, Department of English, Iowa State University (2006-2008); Amesblab (rhetoric of science reading group) tsar, 2008-2010; Science Communication colloquium (2010-present).
- Undergraduate Studies Committee, Department of English, Iowa State University (2003-2008).
- Faculty Advisory Committee for Pre-legal Education, College of Arts & Sciences, Iowa State University (2004-present).
- Undergraduate Honors Committee, School of Speech, Northwestern University (1995-2002).
- Undergraduate Affairs Committee, Department of Communication Studies, Northwestern University (1996-2001).

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

- National Communication Association.
- Rhetoric Society of America.
- International Society for the Study of Argumentation.
- Association for the Rhetoric of Science and Technology.
- American Society for the History of Rhetoric.
- Illinois Bar Association (inactive status).