

The Mobile **Lucky**



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A Brief Summary



Alexander Street Press

Alexander Street Press [<http://alexanderstreet.com>] is “an electronic publisher of ... online collections in the humanities and social sciences,” most notably in the following disciplines: Anthropology; Black History and Literature; Counseling and Therapy; Education; Literature; Medical; Music; Performing Arts, Theatre & Film; Religion; Social and Cultural History; Sociology; and Women’s History and Literature [<http://alexanderstreet.com/products/discnew.htm>].

It also offers Music Online [<http://alexanderstreet.com/products/muso.htm>], a “full suite of music collections that is ... the broadest and most comprehensive resource available for the study of classical, jazz, world, and American music.” Through this portal, users can access audio recordings, video content, full-text reference materials, musical scores, liner notes, biographies, and images.”

Music Online offers access to the following Alexander Street Press content [<http://alexanderstreet.com/products/music.htm>]:

Music Reference

- *African American Music Reference*
- *Classical Music Reference Library*
- *Classical Scores Library*
- *The Garland Encyclopedia of World Music Online*

Music Listening

- *American Song*
- *Classical Music Library*
- *Contemporary World Music*
- *Jazz Music Library*
- *Smithsonian Global Sound for Libraries*

Music Video

- *Opera in Video*
- *Dance in Video*

In addition to these latter collections, Alexander Street Press also provides, or plans to offer, access to a variety of other video collections [<http://alexanderstreet.com/products/video.htm>], namely the following:

- *Academic Video Online*
- *American History in Video*

- *Counseling and Therapy in Video*
- *Counseling and Therapy in Video, Volume II*
- *Education in Video*
- *Ethnographic Video Online*
- *Filmmakers Library Online*
- *Nursing Education in Video*
- *Theatre in Video*
- *World History in Video*

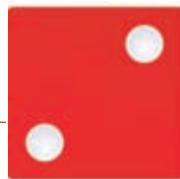
Arthaus-Music, the BBC, CBS, California Newsreel, the Cinema Guild, Documentary Educational Resources, Kino International, Opus Arte, PBS, Pennabaker Hegedus Films, and Psychotherapy.net are among the major video producers with which Alexander Street Press has partnered for its collections [<http://alexanderstreet.com/products/partners.htm>].

Mobile Access Options

“Users can ... send Alexander Street recordings and playlists to their mobile device using automatic email or SMS text options, or by navigating directly to a mobile-friendly URL.” Mobile access is also available via QR codes. A QR (short for Quick Response) code is a specific matrix bar code readable by dedicated QR bar code readers and camera phones. The encoded information can be text, a web address, or other data [http://en.wikipedia.org/wiki/QR_code]. By scanning a QR code — which can be auto-generated for every recording, album, and playlist in the Music Online collections — users can have immediate access to the streaming content [<http://alexanderstreet.com/pressroom/releases/10.0715.mobile.htm>]. Similar mobile access is now also available for most of the company’s video collections [<http://alexanderstreet.com/products/video.htm>].

Device/Platform

At present, Alexander Street supports mobile access for all Android OS and iPhone devices (3G network or better), including the iPod touch and iPad. In the near future, Alexander Street Press will offer “universal mobile access” and an iPhone app.



American Chemical Society

The **American Chemical Society** (ACS) [<http://portal.acs.org>] is “the world’s largest scientific society and one of the world’s leading sources of authoritative scientific information.” Among its major activities, ACS publishes scientific journals, books, magazines, conference and symposia proceedings, and comprehensive chemistry databases.

Its high-impact journals cover all aspects of the chemistry field, namely applied chemistry and chemical engineering; biochemistry, biotechnology, and biomedical sciences; chemistry; macromolecular chemistry; medical chemistry; organic chemistry; physical, inorganic and analytical chemistry.

Through its Chemical Abstracts Service (CAS) division, the ACS produces CPlus, a bibliographic database that indexes a wide variety of scientific publications (e.g., articles, conference papers, patents), and CAS Registry, which provides chemical and property data. As of late May 2011, CPlus contained more than 34 million records, while the registry provided data for nearly 60 million organic and inorganic substances.

The CAS SciFinder service provides access not only to these two major resources but also to three other CAS-produced databases: CASREACT (reaction information for single- and multiple-step reactions), CHEMCATS (chemical source information), and CHEMLIST (regulatory information records), as well as to MEDLINE, the database produced by the National Library of Medicine (NLM) [<http://www.cas.org/help/scifinder/content.htm>].

Mobile Access Options

ACS Mobile

ACS Mobile [<http://pubs.acs.org/page/tools/acsmobile/index.html>] offers a “Quick Search” option that enables the user to search across the more than 1 million scientific research articles and book chapters from the ACS Web Editions platform by author, keyword, title, abstract, DOI, or bibliographic citation. It also does the following:

- Provides access to an indexed list of more than 35,000 research articles published annually, complete with graphical and text abstracts
- Offers personalized access to new ASAP Articles from all ACS journals.

- Provides access to full-text articles (via wireless or virtual private networks) for users at institutions that subscribe to all or select ACS journals
- Offers ID/password-based access for individuals who subscribe to ACS journals as part of the ACS member benefits package
- Shares links and snippets via email and social media options display

SciFinder Mobile

The SciFinder Mobile [<http://www.cas.org/products/scifindr/sfmobile>] platform allows registered users to access SciFinder resources through web-enabled smartphones. Users can do the following:

- Explore by Research Topic.
- Explore by Substance ID.
- Explore by Author Name.
- Explore by Company Name.
- Review “Keep Me Posted” alerts.
- Review “Saved Answers” sets.

Note: SciFinder Mobile is not restricted by IP address or licensed seats [<http://www.cas.org/products/scifindr/sfmobile>].

Device/Platform

ACS Mobile

There are two options. The Android Market [<https://market.android.com/details?id=org.acs.pubs.acsmobile>] is available for \$2.99. The App Store option is \$ 4.99 [<http://itunes.apple.com/app/acs-mobile/id355382930>].

SciFinder Mobile

SciFinder Mobile can be accessed via standard web browsers on the following platforms/operating systems: Apple iOS, Google Android OS, Nokia Maemo and Symbian OS, and Research In Motion BlackBerry OS. SciFinder Mobile will not currently work on Windows Phone 7 or Windows Mobile smartphones. Users who attempt to access SciFinder Mobile on these devices will be directed to the full version of SciFinder. Users of SciFinder on Apple iPad or other internet-capable tablet devices have access to the full version of SciFinder.

A list of platforms on which SciFinder Mobile has been tested is available at <http://www.cas.org/products/scifindr/sfmobile/platforms.html>.



Cengage Learning

Cengage Learning [<http://www.cengage.com>] is “a leading provider of innovative teaching, learning and research solutions for the academic, professional and library markets worldwide.” Its brands include Brooks/Cole, Course Technology, Delmar, Gale, Heinle, South-Western, and Wadsworth.

Gale offers a full range of “digital and print product solutions that support education and research in public, academic and K–12 libraries.” Its current catalog includes several dozen information resources, notably databases, ebook collections, primary sources, and reference works, among others [http://www.gale.cengage.com/product_sites/index.htm]:

- ABC-CLIO ebooks
- Academic OneFile
- Access My Library
- *Book Review Index Online*
- Business & Company Resource Center
- *Dictionary of Literary Biography Complete Online*
- Expanded Academic ASAP
- *Facts On File* ebooks
- GREENR
- *International Encyclopedia of the Social Sciences*
- *Opposing Viewpoints in Context*
- *Something About the Author Online*
- *Sources in U.S. History Online* series
- Testing & Education Reference Center
- *World History in Context*

Mobile Access Options

Gale Apps

Cengage offers apps [<http://www.gale.cengage.com/apps>] for its three Gale AccessMyLibrary collections: AML Public Edition, AML School Edition, and AML College Edition.

Using GPS, the AML Public Edition allows the user to locate public libraries within a 10-mile radius and provides some free access to Gale online resources. AML School Edition offers students free, unlimited access to their school library’s Gale electronic collections. AML College Edition gives registered students unlimited, 24/7 access to their library’s Gale online resources using the individual’s academic email address.



Cengage Learning Home

Device/Platform

AML Public Edition

Android Market [<https://market.android.com/details?id=com.cengage.mobile.aml.android>]

App Store [<http://itunes.apple.com/us/app/accessmylibrary/id342518632>]

Gale [<http://www.gale.cengage.com/apps/aml/PublicLibrary>]

AML School Edition

Android Market [<https://market.android.com/details?id=com.cengage.mobile.aml.schooledition.android>]

App Store [<http://itunes.apple.com/us/app/accessmylibrary-school-edition/id371676736>]

Gale [<http://www.gale.cengage.com/apps/aml/SchoolLibrary>]

AML College Edition

Android Market [<https://market.android.com/details?id=com.cengage.mobile.aml.collegeedition.android>]

App Store [<http://itunes.apple.com/us/app/accessmylibrarycollege/id395238743>] Note: This app is designed for both iPhone and iPad.

Gale [<http://www.gale.cengage.com/apps/aml/CollegeLibrary>]



EBSCO Publishing

EBSCO Publishing [<http://www.ebscohost.com>] is a component of the Information Services group of EBSCO Industries, a diversified corporation of more than 40 businesses headquartered in Birmingham, Ala. Based in Ipswich, Mass., EBSCO Publishing offers an array of information products and services, most notably its *EBSCOhost* databases that cover most disciplines [<http://www.ebscohost.com/title-lists>].

- America: History and Life With Full Text
- Bibliography of Native North Americans
- Communication Abstracts
- EconLit With Full Text
- Family & Society Studies Worldwide (FSSW)
- Gender Studies Database (GSD)
- Historical Abstracts With Full Text
- Information Science & Technology Abstracts (ISTA)
- The Left Index
- Music Index
- Nursing & Allied Health Collection: Basic Edition
- Peace Research Abstracts
- Race Relations Abstracts
- Sustainability Reference Center
- Textile Technology Index (TTI)
- Urban Studies Abstracts
- Violence & Abuse Abstracts
- Wildlife & Ecology Studies Worldwide

Mobile Access Options

EBSCOhost iPhone App

The *EBSCOhost* iPhone App [<http://www.ebscohost.com/academic/iphone-app?/iphone-app>] is free and offers functionalities that enables users to do the following:

- Choose which databases to search.
- Limit results to full-text or peer-reviewed.
- Sort by relevance or date.
- Retrieve full-text results in HTML and/or PDF formats.
- Save results for offline access at a later date.
- Email results to self or others.
- Retrieve the most recent 25 search results.
- Browse a “cover flow” display of search results.

EBSCOhost Mobile

The main *EBSCOhost* Mobile screen offers several options, notably the selection of one (or more) subscribed *EBSCOhost* database(s),

search option configuration, selection of field codes, and specification of search and display preferences. In addition, *EBSCOhost* Mobile also offers the following features:

- Basic searching
- HTML and PDF full text
- Search modes
- Limiters
- Image quick view
- Image Collection (where available)
- Emailing articles
- Multi-database searching
- Branding

Search results records include author information/affiliation, source links, document type, subject terms, and NAICS/Industry codes, as well as an abstract, ISSN, accession number, persistent links, images, and links to full text [http://support.epnet.com/knowledge_base/detail.php?id=4431].

Device/Platform

EBSCOhost iPhone App

App Store [<http://itunes.apple.com/us/app/ebscohost/id433269587>] Note: This app is designed for iPhone, iPod touch, and iPad devices.

An *EBSCOhost* app for Android devices is planned.

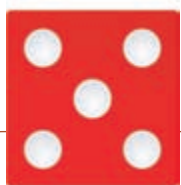
EBSCOhost Mobile

<http://m.ebscohost.com>; <http://search.ebscohost.mobi>

Supported devices include the following:

- Android smartphones
- BlackBerry
- iPhone
- iPad
- iPod touch
- Windows smartphones
- Dell Axim [<http://www.ebscohost.com/academic/mobile-access>]

Note: JavaScript must be enabled in order to use *EBSCOhost* Mobile [<http://mobile-libraries.blogspot.com/2009/11/httptinyurl.html>].



Infotrieve

Infotrieve [<http://www.infotrieve.com>] is a “global leader in business service solutions for information centers [offering] content licensing, document delivery, copyright compliance, reprints and eprints, usage analysis and collection management” [<http://www.publist.com/aboutus>].

Application/Platform

Mobile Library

In late September 2010, Infotrieve announced the release of the Mobile Library iPad app. With Mobile Library, “users have secure access from anywhere to all corporate licensed electronic content and document repositories, as well as access to the world’s largest collection of [science, technology and medical] content.”

Mobile Library allows the user to organize personal collections that consist of a variety of format types, notably PDFs, videos, images and audio. With the app users can “capture, tag and organize citations, abstracts and other items of interest for

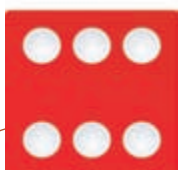
future research, review or purchase.” Mobile Library “automatically organizes and cross references files based on user defined tags, and allows users to search against these personalized tags to quickly locate content of interest.”

The Mobile Library offers a variety of automatic alerts using the company’s collection of more than 50 million citations, as well as unlimited RSS feeds.

Mobile Library is fully integrated with the company’s “Content SCM content and rights management platform, and users can seamlessly switch from the iPad to their PC or Mac. ... Content SCM is a web-based content sourcing and delivery platform that can provide access to all licensed electronic content” [http://www.publist.com/files/Mobile_Library_Release_v2FINALpost_2010-09-28.pdf].

Device/Platform

App Store [<http://itunes.apple.com/us/app/the-mobile-library/id427426644>]



Institute of Electrical and Electronics Engineers (IEEE)

The Institute of Electrical and Electronics Engineers [<http://www.ieee.org>] “is the world’s largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity [and serves] professionals involved in all aspects of the electrical, electronic and computing fields and related areas of science and technology ...” [http://www.ieee.org/about/ieee_history.html].

IEEE publishes a wide range of quality publications [http://www.ieee.org/publications_standards/publications/subscriptions/index.html] which include the following:

- Books
- Conference publications
- Journals and magazines

- Standards
- Newsletters

Through its IEEE Xplore Digital Library, the organization provides access to “151 journals, over 900 conference proceedings, more than 3,400 technical standards, over 400 ebooks and 200 educational courses” [<http://ieeexplore.ieee.org/xpl/aboutUs.jsp>]. The digital library incorporates access to select journals and conference proceedings of IET, The Institution of Engineering and Technology [<http://www.theiet.org>; http://www.ieee.org/publications_standards/publications/xplore/index.html].

continues on page 52



Institute of Electrical and Electronics Engineers (IEEE) *continued*

Specifically, the digital library provides access to these types of items [http://ieeexplore.ieee.org/Xplorehelp/Help_start.html]:

- Journals, transactions, letters, and magazines published by the IEEE, dating from January 1988 with select content back to 1893
- Journals and letters published by the American Institute of Physics (AIP) and the American Vacuum Society (AVS), with select content dating back to 1930
- Journals, letters, and magazines published by the IET, the Institution of Engineering and Technology, with select content dating back to 1965
- Conference proceedings published by the IEEE, dating from January 1988 with select content back to 1953
- Conference proceedings published by the IET dating back to 1988.
- IEEE technical standards and specifications, including superseded standards dating from January 1948
- Ebooks published by Wiley-IEEE Press
- Educational courses representing IEEE conferences, workshops, and seminars in an interactive format
- Technology surveys compiled by the IEEE

The IEEE Xplore Digital Library offers these features [http://www.ieee.org/portal/innovate/why/ieee_xplore.html]:

- 100% full-text searchable content with PDF images of all IEEE articles, papers and standards
- Ability to search more than 2 million documents quickly by title, author, abstract, keyword, affiliation, and more
- Tools to refine search results, search further within the results, view an abstract or download the full-text document
- Ability to browse more than 4,000 publication titles alphabetically or to search by title keyword
- Context-sensitive “Help” features
- Multimedia links to relevant articles
- Weekly updates, with more than 25,000 pages added monthly
- Free email alerts

Mobile Access Option

IEEE Xplore Mobile Digital Library

The IEEE Xplore Mobile Digital Library [<http://ieeexplore.ieee.org/mobile>] platform allows the user to search and view IEEE Xplore content from a mobile device. One can refine a search “using multiple facets for more targeted results.” Subscription terms determine an individual’s access to full-text documents.

Using an IEEE Xplore account, a user can switch to the full site with a mobile device with PDF viewing capability by logging in with a user name or by using Wi-Fi or VPN access through an authenticated IP.

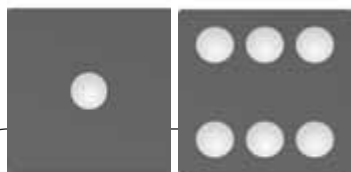
IEEE Xplore Mobile Digital Library content is viewable on all web-enabled mobile devices; however, it has been optimized for mobile devices with screen sizes of 320x240 pixels or above. The following actions and settings are recommended for enhanced viewing. Use the internet browser and then enable all of the following options applicable to the device:

- Support JavaScript
- Support HTML tables
- Use foreground and background colors
- Support embedded media
- Support style sheets
- Set “Style Sheet Media Type” to “Handheld”
- Set “Show Images and Content Mode” to “On WML & HTML Pages”

Some users will be able to access PDF documents using a Wi-Fi-enabled mobile device. To view these full-text documents, the user needs to sign in to the Wi-Fi network at an institution with an active IP authenticated subscription [<http://ieeexplore.ieee.org/mobile/about.html>].

Device/Platform

<http://ieeexplore.ieee.org/mobile>



NewspaperDirect, Inc.

Headquartered in Vancouver, Canada, **NewspaperDirect** [<http://www.newspaperdirect.com>] “is the world leader in multi-channel newspaper and magazine content distribution. ...” Its PressDisplay [<http://www.pressdisplay.com>] service is the “largest online newspaper kiosk,” providing access to more than “1,800 full-content newspapers [and magazines] from 94 countries in 49 languages.

“Through a user interface that supports 8 languages, Press-Display users can view publications online, download titles for offline viewing, vote and comment on articles, instantly translate articles into 12 different languages, listen to publications on their PCs, Macs or mobile devices ...” [http://www.newspaperdirect.com/resources/nd_overview.pdf].

Versions of the PressDisplay service are available for airlines, corporations, hotels, libraries, and other markets

Mobile Access Options

PressReader

PressReader [<http://www.pressreader.com>] is a free application that allows users to download subscribed NewspaperDirect

content for offline reading. Among its many features, Press-Reader allows the user to do the following:

- Search online across titles and select the items for download.
- Pan, zoom, or rotate pages, articles and photos.
- Navigate publications using thumbnails or tables of contents.
- Open full articles in easy-to-read text views.
- Listen to publications using on-demand audio.

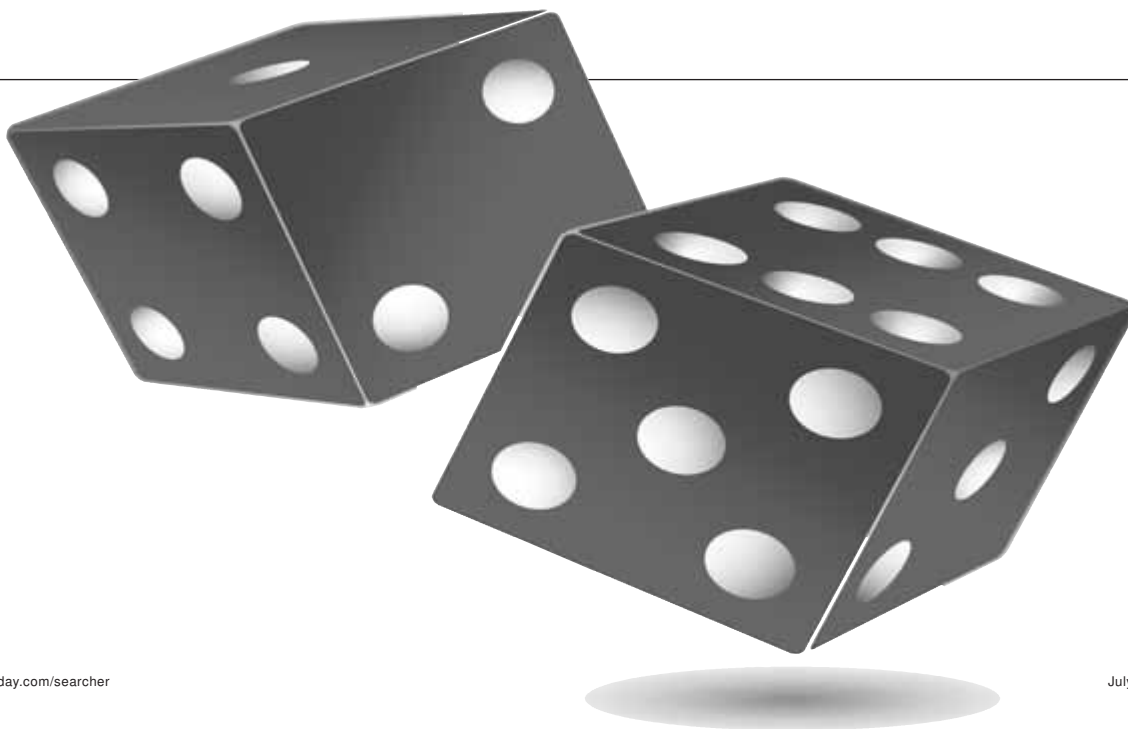
Users cannot only search content, but share and discuss as well. In addition, publications are enhanced with interactive features, such as hot links, telephone numbers, and email addresses [<http://blog.pressdisplay.com/pressreader>].

Device/Platform

Android Market [<https://market.android.com/details?id=com.newspaperdirect.pressreader.android>]

App Store <http://itunes.apple.com/app/pressreader/id313904711>]

BlackBerry App World [<http://appworld.blackberry.com/webstore/content/3719>]



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