The social organization of sex

✔ Conducting survey research
  • Sampling—importance of having a random sample
  • Indicator: measurable event, characteristic, or behavior commonly thought to reflect a particular concept (p. 84)

✔ What best explains sexual behavior?
  • Sexual instincts
  • Sexual scripts
    ✔ Sexual behavior is shaped by norms and values, social networks, and social institutions—like any other social behavior
Sex surveys (sampling)

- Kinsey: institutional populations, snowball sampling
- Magazine surveys: biased samples, low response rates
- National Health and Social Life Survey (1992)
  - Randomly sampled 4,369 people
  - 3,432 were interviewed (78.6% response rate)
  - Finding supports importance of sexual scripts

Who are our sex partners?

Percentage of Partnerships in Which the Two Partners Are Similar in Social Characteristics

<table>
<thead>
<tr>
<th>Type of Similarity</th>
<th>Type of Partnership</th>
<th>Marriage</th>
<th>Cohabitation</th>
<th>Long-term non-cohabitating</th>
<th>Short-term non-cohabitating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Racial/ethnic</td>
<td></td>
<td>93%</td>
<td>88%</td>
<td>89%</td>
<td>91%</td>
</tr>
<tr>
<td>Age</td>
<td></td>
<td>78%</td>
<td>75%</td>
<td>76%</td>
<td>83%</td>
</tr>
<tr>
<td>Educational</td>
<td></td>
<td>82%</td>
<td>87%</td>
<td>83%</td>
<td>87%</td>
</tr>
<tr>
<td>Religious</td>
<td></td>
<td>72%</td>
<td>53%</td>
<td>56%</td>
<td>60%</td>
</tr>
</tbody>
</table>

Why are our sex partners like us?

1. Useful to you
   ✓ Easier to share lives
   ✓ Equal social status = equal power in relationship
   ✓ Facilitates intimacy

2. Useful to your social network (stakeholders)
   ✓ Parents
   ✓ Friends
   ✓ Professionals, moral entrepreneurs, etc.
   ✓ Changing stakeholders, e.g., colleges

3. We meet people in our networks

Who introduced partners?

Non-cohabitating/last < 1 month
- Mutual friends (37%)
- Family (3%)
- Coworker/classmate/neighbor (9%)
- Self-introduction (47%)
- Other (3%)

Married couples
- Mutual friends (35%)
- Family (15%)
- Coworker/classmate/neighbor (13%)
- Self-introduction (32%)
- Other (2%)

Number of sexual partners

✓ Average number of sexual partners has increased
  ✓ Over 50: a third have had five or more sexual partners
  ✓ 30-50: half have had five or more sexual partners
✓ Rates of unfaithfulness in marriage are low
  ✓ 5% of married persons had > 1 partner in past year
✓ More time spent sexually active but unmarried
  ✓ Earlier first intercourse (18 to 17-1/2 over 30 years)
  ✓ Later marriage
  ✓ More frequent divorce

Sex partners in past 12 months

Men
- 1 (67%)
- 2-4 (18%)
- 0 (10%)
- 5+ (5%)

Women
- 1 (75%)
- 0 (14%)
- 2-4 (10%)
- 5+ (2%)

Sex partners since age 18

Frequency of sex in past 12 months

**Men**
- Not at all (14%)
- A few times per month (37%)
- A few times per year (16%)
- 2 or 3 times a week (26%)
- 4 or more times a week (8%)

**Women**
- Not at all (10%)
- A few times per year (18%)
- A few times per month (36%)
- 2 or 3 times a week (30%)
- 4 or more times a week (7%)

Frequency of sex by type of union

Have sex at least a few times or more per month

Noncohabitating: 52% Men, 44% Women
Cohabitating: 92% Men, 91% Women
Married: 86% Men, 86% Women

Frequency of sex by age

<table>
<thead>
<tr>
<th>Type of Union</th>
<th>Physical Pleasure</th>
<th>Emotional Satisfaction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Noncohabitating</td>
<td>78.2%</td>
<td>84.4%</td>
</tr>
<tr>
<td>Cohabitating</td>
<td>81.0%</td>
<td>75.6%</td>
</tr>
<tr>
<td>Married</td>
<td>87.4%</td>
<td>84.8%</td>
</tr>
</tbody>
</table>