Enloe focuses on shoe companies like Nike and Reebok as examples of American corporations that exploit women in other countries.

Shoe companies place factories in countries with low wages and governments that place limits on unionization. Most of the people who actually make the shoes are women.

Companies pit women from different countries against one another. If factory workers in one country are successful in organizing for better working conditions, production is moved to another country.

The best countries for manufacturing are those with authoritarian governments that don’t allow independent unions.

Companies often justify their ridiculously low wages by claiming they are better than local standards, even if local standards result in malnutrition.