

## CURRICULUM VITAE

### DAVID R. RUSSELL

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## EDUCATION

B.A. Central State University (Oklahoma), 1973

M.A. University of Oklahoma, 1975

Ph.D. University of Oklahoma, 1981

## TEACHING

Professor of English, Iowa State University, 1999-date (Associate 1992, Assistant 1988)

Leverhulme Trust Visiting Professor, Queen Mary University of London, Fall 2005

First Knight Visiting Scholar in Writing, Cornell University, Fall 1999

Assistant Professor of English and Linguistics, Indiana University-Purdue University at Fort Wayne, 1985-1988

Lecturer in English, University of Oklahoma, 1983-1985

Instructor in English, Northwestern Oklahoma State University, 1978-83

Graduate Assistant, University of Oklahoma, 1973-1977

### Courses Taught:

*Undergraduate:* English as a Second Language; Basic Writing; First-Year Composition (regular and honors); Intermediate Composition (Writing in the Disciplines); Advanced Composition (Argumentation); Introduction to Philosophy; Western Humanities; World Novel; The English Bible; Shakespeare; Survey of British Literature; History of the English Language; Business Communication (regular and honors); Rhetorical Analysis; Computers and English Studies

*Graduate:* History and Theory of Rhetoric, Sophists to Bacon; History and Theory of Rhetoric, Bacon through Twentieth Century; Bazerman and the Rhetorics of Knowledge and Pedagogy; Writing in Disciplines and Professions: Critical Approaches to the Production and Circulation of Discourse; Theories of Context; Advanced Pedagogy (Computer-assisted)

### Theses and Dissertations:

*Ph.D.s chaired:* Kevin Brooks (1997); Clay Spinuzzi (1999); Patricia Harms (2003); Elizabeth Wardle (2003); Jennifer Maher (2006); David Fisher (2006); Tosh Tachino. *Ph.D.. committees:* Jim Cheney (2006); Neil Lindeman (2005); Julie Zeleznic (2003); Donna Kain (2002); Arturo Yanez (1999); Mark Zachry (1999); Lesya Hassall; Mat Turner; Michelle Ford; Wenxai Wu. *MAAs directed:* Alice Beemer (1999); Batong Gu (1995); Goodman Shezi (1993); Hongi Wang (1992); Ann Marie Smith (1992). *MA committees:* Peter Hunziker (2004); Margaret Okere (2003); Cheryl Mullenbach (2002); Jee-Young Won (1999); Chris White (1995).

## PUBLICATIONS

### *Book*

Writing in the Academic Disciplines, 1870-1990: A Curricular History. Carbondale, IL: Southern Illinois University Press, 1991.

Writing in the Academic Disciplines: A Curricular History. 2nd Ed. Carbondale, IL: Southern Illinois University Press, 2002.

### *Edited Collections*

Bazerman, Charles, and Russell, David, eds. Writing Selves/Writing Societies: Research from Activity Perspectives. Perspectives on Writing. Fort Collins, Colorado: The WAC Clearinghouse and Mind, Culture, and Activity, 2003. [http://wac.colostate.edu/books/selves\\_societies/](http://wac.colostate.edu/books/selves_societies/)

Foster, David, and Russell, David, eds. Writing and Learning in Cross-National Perspective: Transitions from Secondary to Higher Education. Urbana, IL: NCTE Press, 2002.

Russell, David R., and Bazerman, Charles, eds. The Activity of Writing/The Writing of Activity. A special issue of Mind, Culture, and Activity 4 (1997).

Bazerman, Charles, and Russell, David, eds. Landmarks Essays in Writing Across the Curriculum . Davis, CA: Hermagoras Press, 1994.

### *Articles and Chapters*

"Online, multimedia case studies for professional education: Revisioning concepts of genre recognition." (with David Fisher) Proceedings of *SIGET, 4<sup>th</sup> Simpósio Internacional de Estudos de Gêneros Textuais*. Universidade do Sul de Santa Catarina, Tubarão, Santa Catarina, Brasil, 2007. [Invited]  
<http://www3.unisul.br/paginas/ensino/pos/linguagem/cd/index.htm>

"Rethinking the Articulation Between Business and Technical Communication and Writing in the Disciplines: Useful Avenues for Teaching and Research." *Journal of Business and Technical Communication* 21 (2007): 248-277.

"How to Keep from Getting Stuffed: Dig Through Old Stuff, Count Stuff, Watch Stuff, Talk to People about Stuff." *Proceedings of the 2004 Thomas R. Watson Conference*. Ed. Jo Ann Griffin, Carol Mattingly, & Michele Eodice, International Writing Centers Association Press, 2007.

"Composition's History" *Research on Composition, 1983-2003*, Ed. Peter Smagorinsky. Urbana, IL: NCTE. Teachers College Press, 2006. (243-263).

"WAC's Beginnings: Developing a Community of Change Agents." Inventing a Profession: WAC History. (ed. S. McLeod). Parlor Press, 2006. (3-15).

Teoría de la Actividad Histórico-Cultural Vygotskiana y la Teoría del Sistema de Géneros: Una Síntesis sobre la Escritura en la Educación Formal y la Escritura en otras Prácticas Sociales. With Arturo Yañez. Entre Lenguas 8.1 (2002-2003): 67-81.

- "Apprentissage de l'écrit à travers les disciplines: Revue de recherches anglophones nord-américaines." With Christiane Donahue. Association Internationale pour la Recherche en Didactique du Français (AIRDF), 2005.
- Preface. Teaching Academic Writing in European Higher Education. Ed. Lennart A. Bjork, et al. Dordrecht: Kluwer, 2003. [not refereed]
- 'Big Picture People Rarely Become Historians': Genre Systems and the Contradictions of General Education. David R. Russell and Arturo Yañez. In Bazerman, Charles, and Russell, David. Writing Selves/Writing Societies: Research from Activity Perspectives. Perspectives on Writing. Fort Collins, Colorado: The WAC Clearinghouse and Mind, Culture, and Activity, 2003. pp. 331-362.
- "Institutionalizing English: Rhetoric on the Boundaries" In Disciplining English: Alternative Histories, Critical Perspectives. Ed. David Shumway and Craig Dionne. Albany, NY: State University of New York Press, 2002. 39-58.
- "The Kind-ness of Genre: An Activity Theory Analysis of High School Teachers' Perception of Genre in Portfolio Assessment Across the Curriculum." The Rhetoric and Ideology of Genre: Strategies for Stability and Change. Ed. Richard Coe, Lorelei Lingard, and Tatiana Teslenko. Cresskill, NJ: Hampton, 2002. 225-242.
- "Genre and Schooling: Looking Here and Back, Here and Forward." Journal of Advanced Composition 21.4 (2001): 903-914.
- "Looking Beyond the Interface: Activity Theory and Distributed Learning" In Understanding Distributed Learning. Ed. Mary Lea. London: Routledge, 2001. 64-82.
- "The Blind Man and the Elephant Called Writing." (with Patricia C. Harms) In Scenarios for Writing Across the Curriculum. Ed. Chris Anson. Oxford University Press, 2001.
- "Re-Articulating Articulation." In Writing and Learning in Cross-National Perspective: Transitions from Secondary to Higher Education. Ed. David Foster and David Russell. Urbana, IL: NCTE Press, 2002. 1-47.
- "Portfolios Across the Curriculum: Whole School Assessment in Kentucky" (with Lizabeth Berryman). English Journal 90 (2001): 76-84.
- "Where Do the Naturalistic Studies of WAC/WID Point: A Research Review." In WAC for the New Millennium: Strategies for/of Continuing Writing Across the Curriculum. Ed. Susan McLeod, Eric Miraglia, Margot Soven, and Christopher Thaiss. NCTE (2001).
- "Learning to Write and Writing to Learn across the University: The US Experience." Proceedings of the Writing Development in Higher Education Conference, 1999. London: WDHE, 2000.
- "Activity Theory and Process Approaches: Writing (Power) in School, and Society" In Post-Process Theory: Beyond the Writing Process Paradigm. Carbondale, IL: Southern Illinois U P, 1999.
- "First Principles of WAC, First Pass" Forum on CAC: Principles that Should Guide WAC/CAC Program Development in the Coming Decade. academic.writing: Interdisciplinary Perspectives on Communication Across the Curriculum 1 (November 1999) (Invited article)  
<http://www.colostate.edu/Depts/WAC/journal/forums/fall99/>.

- "Russian Activity Theory." In Theorizing Composition: A Critical Sourcebook of Theory and Scholarship in Contemporary Composition Studies. Ed. Mary Lynch Kennedy. Westport, CT: Greenwood Press, 1998. 265-268.
- "Rethinking Genre in School and Society: An Activity Theory Analysis," Written Communication 14 (1997): 504-554.
- "Writing and Genre in Higher Education and Workplaces: A Review of Studies That Use Cultural-Historical Activity Theory," Mind, Culture, and Activity 4 (1997): 224-237.
- "Writing To Learn To Do: WAC, CAC, and WAW," Journal of Language and Learning in the Disciplines 2 (1997): 3-8.
- "Genre, Activity, and Expertise" (a review essay of books by Berkenkotter and Huckin, Geisler, and Bazerman. Rhetoric Society Quarterly 26 (1996): 326-34.
- "Growing Together: Curricular and Professional Development Through Collaborative Portfolio Assessment." with Starr Lewis and Anella Riggs. English Leadership Quarterly 18 (1996): 13-18.
- "Collaborative Portfolio Assessment in the English Secondary School System." Clearing House 68 (March/April 1995): 244-47.
- "Activity Theory and Its Implications for Writing Instruction." In Reconceiving Writing, Rethinking Writing Instruction. Ed. Joseph Petraglia. (Hillsdale, NJ: Erlbaum, 1995): 51-78.
- "The Rhetorical Tradition and Specialized Discourses." ( first author Charles Bazerman) In Landmark Essays on Writing Across the Curriculum Ed. Charles Bazerman and David R. Russell. (Davis, CA: Hermagoras Press, 1994): xii-xxxvii.
- "Piaget's Structuralism: A Reply." Journal of Advanced Composition 14 (1994): 281-89.
- "Vygotsky, Dewey, and Externalism: Beyond the Student/Discipline Dichotomy." In Philosophy and Composition Theory, a special issue of Journal of Advanced Composition 13 (1993): 173-198.
- "The Ethics of Teaching Ethics in Professional Communication: The Case of Engineering Publicity at MIT in the 1920s" In Power and Professional Discourse, a special issue of Journal of Business and Technical Communication 7 (1993): 84-111.
- "American Origins of the Writing Across the Curriculum Movement." In Writing, Teaching, and Learning in the Disciplines. Research and Scholarship in Composition, vol. 1 (New York: MLA, 1992): 22-42.
- "Writing Across the Curriculum in Historical Perspective: Toward a Social Interpretation." College English 52 (January 1990): 52-73.
- "The Cooperation Movement: Writing and Mass Education, 1890-1930." Research in the Teaching of English 23 (December 1989): 399-423.
- "Composition for the Culture of Professionalism: Writing and Industrial Relations in the Progressive Era, 1895-1920." In Rhetoric and Ideology: Compositions and Criticism of Power. Selected Proceedings of the Rhetoric Society of America. Ed. Charles Kneupper. Arlington, TX: University of Texas at Arlington Press, 1989.

"Notes on the History of Technical Writing Instruction." in Communicating with the World: Proceedings of the International Professional Communications Conference. (New York: IEEE, 1989): 39-41.

"Romantics on Rhetoric: Liberal Culture and the Abolition of Composition Courses." Rhetoric Review 6 (1988): 132-148.

"The Search for Traditions" (a review essay of books by Berlin, Brereton, Coles, and Macrorie). College English 50 (April 1988): 57-63.

"Writing Across the Curriculum and the Communications Movement: Some Lessons from the Past." College Composition and Communication 38 (1987): 184-94.

"Writing Across the Curriculum in 1913: James Fleming Hosis on 'Co-operation.'" English Journal 75 (Sept. 1986): 35-38.

#### *Reviews and Replies*

Review of M. Nystrand with A. Gamoran, R. Kachur and C. Pendergast, Opening Dialogue: Understanding the Dynamics of Language and Learning in the English Classroom (New York: Teachers College Press, 1997), Journal of Curriculum Studies 30 (1998), 490-493.

Review of Anne Ruggles Gere, Roots in the Sawdust: Writing to Learn Across the Disciplines. In English Record 34 (1988): 36-38.

Review of Katherine Adams. A History of Professional Writing Instruction in American Colleges: Years of Acceptance, Growth, and Doubt. In Journal of Technical Writing and Communication 24 (1994): 488-91.

Reply to Brian Street. "Academic Literacies." In Challenging Ways of Knowing: In English, Mathematics and Science. Ed. Dave Baker, John Clay, and Carol Fox. London: Falmer Press, 1996): 118.

#### *Reprints*

Excerpt from Writing in the Academic Disciplines, 1870-1990: A Curricular History. In Arguing in Communities. Gary Layne Hatch. (Mountain View, CA: Mayfield, 1996): 69-71.

Excerpt from Writing in the Academic Disciplines, 1870-1990: A Curricular History. In Critical Strategies for Academic Thinking and Writing. Malcolm Kiniry and Mike Rose (Boston: St. Martin's P, Second and Third Editions, 1993, 1996): 795-97.

"American Origins of the Writing Across the Curriculum Movement." Reprinted in Landmark Essays in Writing Across the Curriculum Ed. Charles Bazerman and David R. Russell. Davis, CA: Hermagoras Press, 1994.

#### *Accepted*

"'The World is Too Messy': The Challenge of Historical Literacy in a General-Education Course." With Arturo Yanez. Accepted for Teaching Writing in the Liberal Arts. Ed. Joanna Castner. Under contract with Hampton Press.

"Space, Time, and Transfer in Virtual Case Environments (VCEs)." (David Fisher, first author). *Kairos* (in press).

## PRESENTATIONS

### *National and International*

Seminar: Improving Student Writing in the Disciplines and Professions: Activity Theory and Genre Systems Approaches. Universidade Estadual do Ceará, Fortaleza, Brazil 9-10 August, 2007

"Online, multimedia case studies for professional education: Revisioning concepts of genre recognition." (with David Fisher) Proceedings of *SIGET, 4<sup>th</sup> Simpósio Internacional de Estudos de Genêros Textuais*. Universidade do Sul de Santa Catarina, Tubarão, Santa Catarina, Brasil, August 2007. [Invited]

"Multi-media online simulations for professional education: Some research results" European Association of Teachers of Academic Writing (EATAW). Bochum, Germany. July 2007

"Multi-Media Case Studies in FYC: Teaching the Circulation of Discourse in Genres of Public Discourse." Conference of College Composition and Communication, New York, March 2007.

"Models for Developing Students' Academic Writing." Wissenschaftliches Schreiben + Bologna-Prozess. Winterthur, Switzerland, June 2006

"Thinking Writing" in Cross-National Perspective: What Research on the First UK WID Program Suggests about Essential Elements of WID" International Writing Across the Curriculum Conference. Clemson, SC, May 2006.

"The Practical Business of Challenging Institutional Priorities." Writing Development in Higher Education conference. Milton Keynes (UK), May 2006.

"Writing in the Disciplines at Queen Mary: An International Perspective." Queen Mary Consortium for Writing in the Disciplines. London. May, 2006.

"Multimedia Case Studies in the First Year Curriculum: A Report on Students' Use of Sources." Conference of College Composition and Communication, San Francisco, March 2006.

"Multimedia Case Studies: Creating New Environments for On-Line Learning" University of Nottingham. Nottingham, UK, October 2005.

"New Environments for On-Line Learning: A Multimedia Case Study of GM Food Risk." Open University. Milton Keynes, UK, October 2005.

"Developing (or Dismissing) Student Writing in the Disciplines: Research on Writing and Learning in Higher Education." University of Coventry. Coventry, UK, November 2005.

"Developing (or Dismissing) Student Writing." Leverhulme Inaugural Lecture. Queen Mary University of London. London, UK, October 2005.

"The World is Too Messy!': The Challenge of Historical Literacy in a General-Education Course." King's College University of London. London, November 2005

- "Writing in the Disciplines and 'the institutional practice of mystery.'" Institute of Education, University of London. London, November 2005.
- "The Queen Mary WiD Experience. " University College London. London, November 2005.
- " Texts in Contexts: Theorizing Learning by Looking at Literacies" Teaching and Learning Research Programme seminar, Lancaster, UK, June 2005.
- " Multimedia Online Cases: Role Playing in Multiple Perspectives across Multiple Courses." Conference of College Composition and Communication, San Francisco, March 2005
- "How to Keep from Getting Stuffed: Dig Through Old Stuff, Count Stuff, Watch Stuff, Talk to People about Stuff." (invited plenary) Thomas R. Watson Conference. Louisville, October 2004.
- "Apprentissage de l'écrit à travers les disciplines: Revue de recherches anglophones nord-américaines. " Association Internationale pour la Recherche en Didactique du Français (AIRDF). Quebec City, September 2004
- "Multimedia, Online Cases to Improve Students' Communication and Learning in the Disciplines." National Writing Across the Curriculum Conference, Saint Louis, May 2004
- "Activity Theory & Its Implications for Writing Instruction" Conference of College Composition and Communication, New York, March 2004.
- "Learning to Write and Writing to Learn in Higher Education: A (Humble) US Perspective." Plenary presentation. Danish Academic Writing in Higher Education Conference. Copenhagen, Denmark. March, 2004.
- "Academic Writing through the Lens of Activity Theory." Seminar on Sociocultural/Activity Theory. Institute of Education, University of London. July, 2003.
- "Learning Communities and the Contradictions of Writing the University: An Activity Theory Analysis" Conference of College Composition and Communication, New York, March 2003.
- "Writing As a Tool of Human Activity: Implications for Research on Communication in Culture" Plenary address, Research Network Forum. Conference of College Composition and Communication, New York, March 2003.
- "Genre-ing Professional Identity in Learning Communities and Activist Organizations: Activity Theory and Theory of Practice." Thomas R. Watson Conference. Louisville, October 2002.
- "When Critique Meets the Other: First Year Composition as Boundary Practice." Conference of College Composition and Communication, Chicago, March 2002.
- "Writing Up Down In Out: Working through Literacy in Our Fields." Featured speaker, Writing as a Human Activity: An Interdisciplinary Conference. University of California, Santa Barbara, October 6, 2001
- "Looking Beyond the Interface: Activity Theory and Distributed Learning." The Open University, Milton Keynes, UK, June 21, 2001
- "Old Dame Rhetoric: A US Perspective on Learning to Write and Writing to Learn Academic Argument." The Open University, Milton Keynes, UK, June 20, 2001

- "Cross-national perspectives on Student Writing Development." Seminar on Academic Literacies, Richmond, UK, June 29, 2001
- "Writing in the Transition from Secondary to Higher Education: Cross-national perspectives." European Association of Teachers of Academic Writing conference. Groningen, NL, June 17, 2001
- Assessing Writing: Redeeming the Grading Grind" Workshop presented at the National Writing Across the Curriculum Conference, Bloomington, Indiana, June 2001.
- "Writing in the Undergraduate Curriculum." Invited lecture, Notre Dame University, April 9, 2001.
- " Rationales for Humanities Courses at MIT, 1889 to 1953: An Activity Theory Approach " Conference of College Composition and Communication, Minneapolis, March 2001.
- " Negotiating Power in WID Collaborations: Writing and General Education in MIT's Engineering Curriculum, 1865-2000" Association of Teachers of Technical Writing Conference, Minneapolis, March 2001.
- "Writing Before and After the Revolution: Environmental Research and Activism" Thomas R. Watson Conference. University of Louisville. October, 2000.
- "US Models of Academic Writing." Panel on US/UK research agendas, Language and Literacy SIG, American Educational Research Association annual conference, New Orleans, April, 2000.
- "Teachers' Perception of Genre Across the Curriculum: Imagination and Power in Bourdieu and Activity Theory" Conference of College Composition and Communication, Minneapolis, March 2000.
- "Writing Inoculation Versus Writing Development: How Do Students Learn Specialized Discourse?" Invited lecture, Georgia State University, Atlanta, October, 1999.
- "Teacher Assessment of State-Mandated Portfolios Across the Curriculum in Kentucky." With Lizbeth Moore. The English Teacher as Curriculum Maker in the Face of Reform Conference. Chicago, June 1999.
- "Writing in and across Disciplines and Professions." Keynote address to the National Writing Across the Curriculum Conference, June 1999.
- "Learning to Write and Writing to Learn Across the Curriculum." Keynote address to the Writing Development in Higher Education conference, Leicester, England, April 1999.
- "Teacher Research on State-Wide Portfolio Assessment." National Council of Teachers of English, November, 1998
- "The Kind-ness of Genre: An Activity Theory Analysis of High School Teachers' Perception of Genre in Portfolio Assessment Across the Curriculum." Miller Conference on Composition, October 1998.
- "High School Teachers' Perception of Genre in Portfolio Assessment across the Curriculum: An Activity Theory Analysis." American Educational Research Association annual conference, San Diego, April, 1998.
- "The Limits of the Apprenticeship Models in WAC/WID Research." presented at the Conference of College Composition and Communication, March 1998.



- "AgComm: An Internet Clearinghouse of Materials for Improving Students' Communication in Agriculture and Food Sciences." poster presentation for the National USDA Challenge Grant Project Directors Meeting. October, 1997.
- "Where Do the Naturalistic Studies of WAC Point? A Research Review Using Vygotskian Activity Theory." presented at the Conference of College Composition and Communication, March 1997.
- "A Map of Current Composition Studies," an invited address to the writing center faculty and staff, Department of Education, McGill University, Montreal, Canada, February 1997.
- "The Comings and Goings of (Students') Writing: Vygotskian Activity Theory and Genre," an invited address to the Department of Language, Carleton University, Ottawa, Canada, February 1997.
- "The Future of Writing Across the Curriculum," Plenary address to the National Writing Across the Curriculum Conference, February 1997.
- "Collaborative Assessment in England," National Council of Teachers of English, November 1996.
- "Rhetoric and Human Activities: Genres as Social Practices," a one-day workshop at the Summer Seminar on Rhetoric and Composition, Nazareth College, Rochester, NY, June 1996.
- "Writing in French and US Secondary Education: A Comparative Case Study." American Educational Research Association convention, April, 1996.
- "Appropriating New Genres in an Agronomy Capstone Course: When and Where Is a Genre?" (with Susan Booker) presented at the Conference of College Composition and Communication, March 1996.
- "Rethinking Genre: An Activity Theory Analysis," NCTE Research Assembly, February 1996.
- "Rethinking the Where of Teaching Writing: An Activity Theory Analysis," Modern Languages Association convention, December 1995.
- "Large-Scale Portfolio Assessment in England: How Teachers Do It, Why They Fight for It," National Council of Teachers of English, November 1995.
- "Discipline-Specific Writing Centers: Dealing with Issues of Authority, Expertise, and Autonomy," With Lee-Ann Kastman and Susan Booker. International Writing Centers Conference, September 1995.
- "English and the State: Interests in Schooling and the Curriculum," a working paper prepared by the working party on English and the State, NCTE International Conference, July 1995.
- "Rationales for Humanities Courses at MIT, 1889 to 1953: An Attempt to Integrate Vygotskian Activity Theory and Latourian Actor-Network Theory," Temple Discourse Conference, April 1995.
- "Critical Choices for the Future of First-year Writing: Theoretical Perspectives," presented at the Conference of College Composition and Communication, March 1995.
- "National Curriculum and Assessment in England: A Whole Different Story," presented at the National Council of Teachers of English Spring conference, March 1995.
- "I'll Just Grade the Content. . . Getting Beyond Language/Content Dichotomies," presented at the Writing Across the Curriculum Second National Conference, February 1994.

- "Writing Across the Curriculum in the US and England: Some Contrasts," an invited address to the Linguistics Circle, Department of Linguistics and Modern English Language, University of Lancaster, Lancaster, England, May 1994.
- "Language Across the Curriculum in the US and Britain: Instructive Contrasts," a seminar for the National Association of Teachers of English conference, York, England, April 1994.
- "New Courseware—Interactive Learning Tools," presented at the Conference of College Composition and Communication, March 1993.
- "Learning to Write Is Always Learning Some Genre/Activity," presented at the Conference of College Composition and Communication, March 1993.
- "Writing Cannot Be Taught, Only Genres Can: Vygotsky, Dewey, and Bakhtin" an invited address to the Center for Writing Study, Departments of English and Speech, University of Illinois, February 16, 1993.
- "Socio-historical Approaches to the Production of Written Genres: Vygotsky, Dewey, and Bakhtin" an invited address to the University of Oklahoma Department of English, October 12, 1992.
- "Social Theories: Rhetoric As Techné and Praxis," presented at the Rhetoric Society of America conference, May 1992.
- "Writing Instruction in Cross-National Perspective," presented at the Conference of College Composition and Communication, March 1992.
- "Advanced Writing Acquisition: Is That What We—and WAC—Are About?" an invited address to the Purdue University Department of English, February 12, 1992.
- "'Engineering Publicity' in the Progressive Era: Learning Professional Ethics at MIT," presented at the Conference of College Composition and Communication, March 1991.
- "English Departments in Technical Universities: Historical Precedents, Current Prospects," an invited address to the Georgia Institute of Technology Department of Literature, Communication, and Culture, October 25, 1990.
- "When Composition Went Beyond the English Department," presented at the Conference of College Composition and Communication, March 1990.
- "Notes on the History of Technical Writing," presented at the International Professional Communications Conference, October 1989.
- "Rhetoric and Social History: Some Methodological Problems," presented at the Conference of College Composition and Communication, March 1989.
- "Language Instruction Across the Curriculum: Some Interdisciplinary Traditions," presented at the Speech Communications Association convention, November, 1988.
- "Rhetoric and the Culture of Professionalism: Robert Grosvenor Valentine and the Creation of Industrial Relations, 1899-1916," presented at the Rhetoric Society of America convention, May 1988.

"Writing and General Education: A Vexed History," presented at the Conference of College Composition and Communication, March 1988.

"Writing Across the Curriculum in Historical Perspective: Toward a Social Interpretation," presented at the Conference of College Composition and Communication, 1987.

#### *State and Regional*

"What's Rhetorical About Composition? Valuing Students(' Communication) in Assignments." Keynote Address. Western States Composition Conference. Seattle, WA, October, 2002

" The Secrets and the Secret of English Teaching." Keynote address to the Kansas Conference on Composition and Literature. Lawrence, Kansas. October, 1999.

"Where Has WAC/WID Been; Where Is It Going?" Invited lecture to faculty, Missouri Western State University, November, 1999.

"Never Situated, Always Conditioned: An Activity Theory Analysis of Pre-Professional Agronomy Students," with Susan Booker, presented at the Midwest Modern Languages Association conference, November 1995.

"Across the Curriculum and Around the World: The Writing Center as Caravan." Keynote address presented to the East Central Writing Center Association conference, March 1995.

"Activity Theory and Its Implications for Composition," presented at the Midwest Modern Languages Association conference, November 1994.

"Writing Across the Curriculum and Humanistic Education: A Reappraisal," presented at the Midwest Modern Languages Association annual convention, November 1991.

"The IPFW Rhetoric Program: Something Old, Something New," presented at the Mid-America Writing Conference, 1987.

"Writing Course Goals at Indiana Colleges in the Early Twentieth Century," presented at the Indiana Teachers of Writing conference, 1986.

"Why Writing Across the Curriculum Programs (Sometimes) Work: Lessons from the Past," presented at the Indiana Teachers of Writing Conference, 1986.

"A Technique for Teaching Exposition, Medieval and Modern," presented at the Oklahoma Council of Teachers of English, 1983 (ED 218 676).

"Gertrude Stein and Jean Piaget's Theory of the Verbal Behavior of Young Children," presented at the South Central Modern Languages Association convention, 1978.

#### GRANTS AND AWARDS

Analyzing GM Food Risk Arguments through an Online, Multi-media Case Study. ISU Science and Society Small Grant, \$7,000 2003-2004

Online Cases in Four Disciplines: Creating Self-Directed, Self-Reflexive Learners through Communication. Miller Grant, \$24373 2003-4

A Quasi-Experimental Study of Online Materials to Improve Students' Writing and Learning Across the Curriculum. LAS Faculty Development Grant, \$14,746 2003

Improving Communication Skills through Discipline Specific Simulation Modules. LAS Computer Advisory Committee (LASCAC) \$15,000 2002-2003

Mid-career Excellence in Research Award, College of Liberal Arts and Sciences, Iowa State University (2002)

United States Department of Agriculture Higher Education Initiative (1996-1998). "An Internet Clearinghouse for Improving Communications Across the Curriculum in Food and Agricultural Sciences," \$61,340.

"A Comparative Study of the Genres of Classroom Writing in Science: UK and US." (1996) Iowa State University Research Grant for the Study of Science, Technology, and Society, \$1890.

"The Scientific Discourse of Twelfth-Grade Students." (1995) Iowa State University Research Grant for the Study of Science, Technology, and Society, \$2070.

British Council Travel Grant (1994) to study literacy instruction in England as a Visiting Fellow, Institute of Education, University of London (\$800).

Faculty Improvement Leave (for 1993-1994) to study literacy instruction in England as a Visiting Fellow, Institute of Education, University of London.

LAS Research Initiative (Summer 1992) to study Advanced Writing Instruction in Cross-National Perspective (one month salary).

Provost's Research Initiative (1992-1993). For one, 1/2 time RA to work on the international project plus \$800 research expenses.

"Multimedia Computer-Interactive Simulations of Writing Process in the Academic Disciplines." (for 1992-1993) LAS Research Assistant Funding (one full time RA, c. \$12000) .

Special Opportunity Grant, College of Liberal Arts and Sciences, with Don Payne (Fall 1991) to purchase computer equipment for hypermedia research. Iowa State University (\$1700)

Course Development Awards Program Grant , with Don Payne (Summer 1991) to develop a hypermedia writing simulation program. Iowa State University (one month's salary)

Instructional Development Grant, with Don Payne (Summer 1991) to purchase computer equipment for hypermedia research. Iowa State University (\$1899)

Faculty Improvement Grant (Spring 1990) to complete Writing in the Academic Disciplines. Iowa State University (One course release)

Graduate Research Summer Grant (1989) to study the history of writing in the academic disciplines. Iowa State University (\$3400)

Graduate Research Mini-grant (1988) for research and travel expenses. Iowa State University (\$500)

Seminar on Rhetoric and Public Address (1987). National Endowment for the Humanities Summer Seminar for College Teachers, Edward P. J. Corbett, director. Ohio State University (\$3500)

Research Grant (1986) to study the history of rhetoric in the academic disciplines in America. Indiana University-Purdue University at Fort Wayne (\$3400)

Indiana University President's Fund for the Humanities (1987) for research and travel expenses (\$500)

Special Library Fund Grants (1986 and 1987) to improve the collection in rhetoric. Indiana University-Purdue University at Fort Wayne Library (\$500 and \$1500)

Faculty Development Grant (1981) to study small-college writing centers. Northwestern Oklahoma State University (\$400)

Outstanding Graduate Assistant in English (1975-76). University of Oklahoma (\$800 award)

#### PROFESSIONAL ACTIVITIES AND ADMINISTRATION

Editor, Journal of Business and Technical Communication, 2007-date

Workshop on Audio and Video in PowerPoint™ ISUComm. Iowa State University. August 2005.

Writing-across-the-curriculum workshop and consulting, College of Wooster, February 2005

Writing-across-the-curriculum consultant, Bay Path College, May 2004

Writing-across-the-curriculum consultant, University of Washington College of Arts and Sciences, February, 2003

Workshops on assessing student writing in the disciplines and assessing WAC programs. Wildacres Retreat #20, sponsored by University of North Carolina, Charlotte (74 faculty from 40 institutions) Little Switzerland, NC. May 14-17, 2001.

Writing-across-the-curriculum workshop for faculty, Sam Houston State University, October 31-November 1, 2001.

Writing-across-the-curriculum consultant, Louisiana State University, April, 2001.

Writing-across-the-curriculum consultant, Notre Dame University, April, 2001.

Writing-across-the-curriculum workshop for the faculty, Simpson College, Indianola, IA, August, 2000.

Writing-across-the-curriculum workshop for faculty, North Carolina State University, March, 2000.

Writing-across-the-curriculum workshop for graduate students and faculty in the disciplines, Missouri Western State University, November, 1999.

Writing-across-the-curriculum workshop for graduate students and faculty in the disciplines, Georgia State University, October 1999.

"Forms of Writing and Forms of Living: Learning by Expanding into the Universe of Discourse." A day-long workshop for Kentucky Writing Project directors and Kentucky K-12 writing consultants at the Carnegie Center for Literacy and Learning, Lexington, KY, November 1998.

Writing-across-the-curriculum workshop for faculty and presentation to department chairs and deans, Georgia State University, November 1996.

Co-coordinator, AgComm, a communications-across-the-curriculum program and writing center for Iowa State University's College of Agriculture, 1993-1997

Evaluator, English Composition Board Upper Level program, University of Michigan, Ann Arbor, 1995

Consultant to NCTE National Curriculum Standards project, 1995

Consultant to New Jersey State Curriculum Standards project, 1995

Coordinator, English as a Second Language Program, Indiana University-Purdue University at Fort Wayne, 1985-1988.

Coordinator, Writing Across the Curriculum, Indiana University-Purdue University at Fort Wayne, 1986-1988.

Consultant to the Oklahoma State Department of Education on Entry-Year Teacher Certification Tests, 1982-1985

Referee: Written Communication; Research in the Teaching of English; College English; College Composition and Communication; Journal of Language and Learning in the Disciplines; Journal of Advanced Composition; Journal of Business and Technical Communication, TESOL Quarterly, American Educational Research Journal, Across the Disciplines, Teaching in Higher Education (UK)

Referee: Conference of College Composition and Communication annual convention proposals, 1991  
American Educational Research Association annual convention proposals, 1996

Manuscript Reviewer: Southern Illinois University Press, Lawrence Erlbaum, Routledge, SAGE Publications, and numerous commercial textbook publishers

External reviewer for numerous tenure and promotion reviews, including at Georgia Institute of Technology, Colgate University, Indiana University, University of Nevada Reno, North Carolina State (2), University of Toledo, Southern Illinois University, University of Texas Austin, Carnegie Mellon University, University of Kansas, University of Alabama, University of Kentucky, UC Santa Barbara, Johns Hopkins, University of Washington at Seattle, Rensselaer Polytechnic, University of New Hampshire, Carleton University, University of California Davis, University of Georgia, University of Illinois Chicago Circle.

National Council of Teachers of English (NCTE) Committee on Research, 1996-1999.

Chair, Bakhtin/Vygotsky Special Interest Group, Conference of College Composition and Communication 1994-1997, co-chair 1998.

Editor: Landmarks in Writing Across the Curriculum (book reprint series). WAC Clearinghouse

Editorial Boards: Journal of Language and Learning Across the Disciplines, 1993-2000  
Across the Disciplines (online WAC journal), 2000-date  
Teaching in Higher Education (UK), 2006-date  
Written Communication, 2006-date  
Writing Center Press (NCTE Imprint), 1995-date

Member: Conference of College Composition and Communication, National Council of Teachers of English, European Association of Teachers of Academic Writing, National Network of Writing Across the Curriculum Programs.

## SERVICE

### *University:*

Presentation for Science and Society Institute, 2005  
ISUComm foundations working group (coordinator), 2002-2003  
ISUComm Assessment Committee (member), 2002-2003  
Summer Orientation Faculty Panel, 2000, 2001 Student Orientation group leader, 2002  
ISUComm Planning Committee (2000-2001); featured presenter at ISUCommII Symposium  
Coordinating Committee, Science, Technology and Society interdisciplinary program (2000)  
Speaker's Committee, Science, Technology and Society interdisciplinary program (1998)  
Pace Awards Committee (1995-1997)

### *Department:*

Ad hoc budget Committee (2004)  
First-Year Composition committee (2002-2003)  
English 310 course coordinator (2001-2007)  
Coached Ph.D. students going onto the market (2002-2004)  
Graduate Committee (2003-2004)  
Rhetoric and Professional Communication Area Group coordinator (2002-2003)  
Review Committee (1992-1994, 1996-1998, 2004-2005)  
Publicity and Recruitment Committee (1997-1998, 2000-2003)  
Administrative Committee (1996-1997)  
Graduate Committee (1992-1993; 1994-1996)  
Ph.D. Examinations Committee (chair, 1992-1993, 1996-1997, 2006-2007; member 1995-1996 ,  
2000-2002)  
Budget Committee (1995)  
Haggard Ph.D. Fellowship selection committee (1997)  
Seven hiring committees (1995-2003)  
Coordinator, Group for Research in Applied English Studies (1996-1998)

### *Community:*

College for Seniors lecturer, 1998  
Saint Thomas Aquinas Catholic Church: Board of Education, 1991-1993; Parish Council 1993; Choir,  
1988-present