

**SpCm 212 Midterm Short Answer Section**  
**Fall 2006** (14 points possible)

Following the guidelines presented in the textbook, supply a specific purpose, main points and pattern of organization for a speech with the following central idea:

**Central Idea: Teachers are leaving the profession because of low pay, excessive bureaucracy and because of inadequate facilities.**

(2 pts.) 1. Specific Purpose:

(3 pts.) 2. Main Points:

(2 pts.) 3. Pattern of Organization:

(4 pts.) 4. Write an INTERNAL SUMMARY linked to a TRANSITION that you would use before moving to the last main point in the list of main points you created above.

(3 pts.) 5. **Label and create** (or explain, specifically) an example of **three** different strategies you could use to gain attention in the introduction of a speech on the topic of teachers leaving their profession.

ANSWERS TO THE SHORT ANSWER SECTION

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Following the guidelines presented in the textbook, supply a specific purpose, main points and pattern of organization for a speech with the following central idea:

**Central Idea: Teachers are leaving the profession because of low pay, excessive bureaucracy and because of inadequate facilities.**

(2 pts.) 1. Specific Purpose:

To inform my audience about the three major reasons teachers are leaving the profession.

(3 pts.) 2. Main Points:

**I. Teachers are leaving the profession because of low pay.**

**II. Teachers are leaving the profession because of excessive bureaucracy.**

**III. Teachers are leaving the profession because of inadequate facilities.**

(2 pts.) 3. Pattern of Organization:

Topical

(4 pts.) 4. Write an INTERNAL SUMMARY linked to a TRANSITION that you would use before moving to the last main point in the list of main points you created above.

We have already seen that teachers are leaving the teaching profession because of low pay and excessive bureaucracy. Now that we understand more about these issues, we can look to the problem of inadequate facilities.

(3 pts.) 5. **Label and create** (or explain, specifically) an example of **three** different strategies you could use to gain attention in the introduction of a speech on the topic of teachers leaving their profession.

Startling statement: Last year 35,000 teachers resigned their position after less than 5 years on the job.

Raise Curiosity: After putting in four years or more on your degree, I expect that you plan to stick to your career for awhile after graduating. But 25% of math and science teachers leave their career path after only 2 years. Why is that?

Tell a Story: I could gain attention by telling the specific story of a new teacher who quit because of the poor job conditions.