

## Basic Course Division Sessions

November 2011

### Speaking about the Basic Course: How Student Voice is Constructed and Expressed

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Thu, 11/17: 8:00 AM - 9:15 AM  
New Orleans Marriott  
Room: Balcony J - Fourth Floor

In many venues of higher education, students are required to take the basic public speaking course. In general, students primarily learn Aristotelian models for how to participate in the rhetorical process. Panelists in this discussion will address how the basic public speaking course facilitates and inhibits students' exploration and development of their individual voices. In addition, each panel member will discuss an alternative format to traditional public speaking that works to encourage student voice.

**Chair:** Lara C Stache, Univ of Wisconsin, Milwaukee

**Presenters:**

Lindsey B Anderson, Purdue University  
Janice Bankert-Countryman, Indiana Univ-Purdue Univ, Indianapolis  
Rachel Diana Davidson, Indiana Univ-Purdue Univ, Indianapolis  
Emily N Deering, Indiana Univ-Purdue Univ, Indianapolis  
Karen A. Foss, Univ of New Mexico  
Stephen Hunt, Illinois State Univ

**Respondent:** Ann Darling, University of Utah

### Graduate Teaching Assistants in the Basic Speech Course: Voicing Concerns about the Future

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Thu, 11/17: 9:30 AM - 10:45 AM  
New Orleans Marriott  
Room: Balcony I - Fourth Floor

The need to maximize the academic dollar has increased over the years and has led to having more and more graduate teaching assistants in the entry level speech course. Training programs for graduate teaching assistants (GTAs) in the basic communication course have evolved over the years to emphasize course content as well as pedagogy. Changes in student learning orientations, aptitudes, and preferences; as well as increasing institutional demands for accountability have created both the need and opportunity for changes in Graduate Assistant Training. The panel participants are basic course directors who provide training for the graduate

students who help teach the basic course. The focus of this panel centers on how the graduate assistant training has been transformed over the years, and what the new voices of training should include to move the basic course into the future.

**Chair:** William L Mullen, Liberty University

**Presenters:**

Kevin R Meyer, Illinois State University

Faith E Mullen, Liberty University

William L Mullen, Liberty University

Thomas Steinfatt, University of Miami

Michael A. Tew, Eastern Michigan University

Michael Zizzi, Univ of Colorado, Boulder

**Roundtable Discussion: Wait, You Want Me to Teach? Confessions and Strategies from Graduate Teaching Assistants Negotiating Pedagogical Voice in the Basic Course**

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Thu, 11/17: 12:30 PM - 1:45 PM

New Orleans Marriott

Room: Balcony I - Fourth Floor

This roundtable discussion brings together Graduate Teaching Assistants (GTAs) from across the nation to reflect on the pedagogical voices we have come to adapt as GTAs and the adaptations to the basic communication course we discovered. Participants will address pedagogical strategies, methods for diversifying the basic course, and how GTAs manage professional tasks. We will also reflect on the process of GTA socialization that leads us to adopt our pedagogical voices.

**Chair:** Crystal Oldham, University of North Carolina, Greensboro

**Presenters:**

Bethany Barnes, University of North Carolina, Greensboro

Courtney Dorroll, University of Arizona

Erich M Hayes, University of Oklahoma

Rachel A Johnson, Penn State University

Pauline Matthey, Eastern Illinois University

Rachel L Rashe, Texas A&M Univ

Alexandra Samsell, University of North Carolina, Greensboro

Amanda Szabo, University of North Carolina, Greensboro

Matthew VanDyke, Virginia Tech

## **Creating a Voice for First Generation Students through Communication Studies**

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Thu, 11/17: 3:30 PM - 4:45 PM  
New Orleans Marriott  
Room: Balcony J - Fourth Floor

This panel will discuss how the struggles of first generation students might gain a "voice" within the Basic Course. Panelists, all first-generation students themselves, will present programs, activities, and pedagogy being used (or being developed) for these students. As the number of first-generation students increase on college campuses nationally, how are we as a discipline helping to enhance their communication needs?

**Chair:** Lori A Norin, Univ of Arkansas, Ft. Smith

### **Presenters:**

Heather M Crandall, Gonzaga University  
Kate Dunsmore, Fairleigh Dickinson Univ  
Rita L. Rahoil-Gilchrest, Winona State Univ  
Shavonne R. Shorter, Purdue University  
Jennifer Walton, Ohio Northern Univ

## **“Who’s Driving the Textbook Bus?” The Role of Voice in Authorship**

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Fri, 11/18: 8:00 AM - 9:15 AM  
New Orleans Marriott  
Room: Preservation Hall 4 - Second Floor

One of the fundamental components of any course-especially the basic course-is its textbook. The market driven approach to developing textbooks leaves faculty wondering whose voice comes through in the textbooks we use in our basic courses, and essentially articulates the foundations of the communication curriculum? This panel brings together authors of basic course textbooks for public speaking, hybrid and interpersonal communication courses to discuss whose voice should be driving textbook content and coverage.

**Chair:** Beth M Waggenspack, Virginia Tech

### **Presenters:**

Steven A. Beebe, Texas State University, San Marcos  
Isa N. Engleberg, Prince George's Community College  
Kory Floyd, Arizona State University  
Cheri J. Simonds, Illinois State University  
Joseph M Valenzano, University of Nevada, Las Vegas  
Samuel P. Wallace, University of Dayton

## **Alternative Approaches in the Basic Course**

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Fri, 11/18: 9:30 AM - 10:45 AM  
New Orleans Marriott  
Room: Balcony I - Fourth Floor

**Chair:** Steven D Cohen, University of Maryland

**Respondent:** Kristine S. Bruss, University of Kansas

### **Papers:**

#### **An Alternate Design for the Basic Course Speaks for Itself**

Susan M. Wildermuth, Univ of Wisconsin, Whitewater

Edward Frederick, University of Wisconsin, Whitewater

Tammy S. French, Univ of Wisconsin, Whitewater

#### **Giving Students a Voice in the Evaluation Process: Peer Feedback in the Basic Course**

Mary McInturff, University of Nevada, Las Vegas

#### **Graphics as 'Voice': A Fully Graphic Way to Understand Public Speaking**

Anne Holmquest, Northern State University

#### **Introduction to Communication Studies: A Constitutive Approach**

Thomas J Yannuzzi, Penn State University, Brandywine

## **Voices Online: E-texts and Distance Learning in the Basic Course**

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Fri, 11/18: 12:30 PM - 1:45 PM  
New Orleans Marriott  
Room: Balcony I - Fourth Floor

**Chair:** Joseph M Valenzano, University of Nevada, Las Vegas

**Respondent:** Blair Thompson, Western Kentucky Univ

### **Papers:**

#### **Student Perceptions of Digital Textbooks: An Exploratory Study of E-Readers and E-Books as Replacements to the Traditional Textbook**

Jeffrey Kuznekoff, Ohio University

Elizabeth Graham, University of Akron

#### **Student Voices on Reading an E-textbook vs. Paper Textbook: Performance and Preferences for Learning and Spending**

Karen Kangas Dwyer, Univ of Nebraska, Omaha

Marlina Davidson, Univ of Nebraska, Omaha - Contact Me

**Are Students Ready for the Basic Communication Class Online? A Case Study Examining the READI Assessment as a Possible Predictor of Student Success in Online Communication Courses**

Dr. Brandy Fair, Grayson County College

Dr. Leah E. Wickersham, Texas A&M University, Commerce

**Interrogating Critical Dialogue in Distance Learning**

Charles Rudick, Southern Illinois Univ, Carbondale

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**Top Panel Session: Voice, Technology, and Student Critiques in the Digital Age**

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Sat, 11/19: 12:30 PM - 1:45 PM

New Orleans Marriott

Room: Preservation Hall 2 - Second Floor

Student self-critiques are essential to the learning process. However, due to rapid changes in technology, students find critiques difficult to complete. To protect student and instructor voice in the evaluation process, basic communication courses and communication centers must adapt to a digital environment. Unfortunately, choices concerning technological change are numerous, complex, and costly. Therefore, this panel provides a platform to discuss problems and creative solutions for implementing digital technologies for student critiques from various perspectives.

**Chair:** Pamela Hayward Ph.D., Augusta State University

**Presenters:**

John Hooker, Illinois State University

Nancy J Street, Texas A&M Univ

Lynette L. Sharp Penya, Abilene Christian University

Myra Young, Johnson County Community College

Lauren Lemley, Abilene Christian University

Lori A Norin, Univ of Arkansas, Ft. Smith

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**Basic Course Division Business Meeting**

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Sat, 11/19: 2:00 PM - 3:15 PM

New Orleans Marriott

Room: Preservation Hall 2 - Second Floor

## **Top Papers in the Basic Course**

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Sat, 11/19: 3:30 PM - 4:45 PM

New Orleans Marriott

Room: Balcony I - Fourth Floor

**Chair:** Amy R Slagell, Iowa State Univ

**Respondent:** William Seiler, University of Nebraska, Lincoln

### **Papers:**

#### **I can speak and write to (sic): An experimental test of the effect of taking a public speaking class on written communication skills**

Kimo Ah Yun, California State University, Sacramento

Cassandra Costantini, California State Univ, Sacramento

Ms. Sarah Billingsley, California State University, Sacramento

#### **Effect of Goal-setting and Self-generated Feedback on Speaking Speechmaking**

Luke LeFebvre, College of Southern Nevada

#### **Developing Student-to-Student Connectedness: An Examination of Instructors' Humor, Nonverbal Immediacy, and Self-Disclosure in Public Speaking Courses**

Robert John Sidelinger, Oakland University

Brandi N. Frisby, University of Kentucky

Audra McMullen, Towson University

Jennifer M Heisler, Oakland University

#### **Student Participation in Small Group Civic Engagement Classroom Projects**

Christine Bruckner, Warrensburg-Latham High School

Dennis G. Ellison, Illinois State University

Traci Finch, Illinois State University

Lauren Jump, Illinois State University

Michael Storr, Illinois State University

## **Voices of Frustration**

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Sun, 11/20: 8:00 AM - 9:15 AM

New Orleans Marriott

Room: Preservation Hall 1 - Second Floor

At a conference where so many "voices" will be positive, it is important to look at some voices of frustrated students in the basic course, and how professors can work with students for a positive outcome. Panelists will discuss issues pertaining to students and online communication,

public feedback, gender issues, age, ego-centrism, and others. Panelists will encourage positive interaction with participants so each person can leave with "takeaways" to turn frustrated voices into productive ones.

**Chair:** Chris Gurrie, University of Tampa

**Presenters:**

Ann Marie Coats, Univ of South Florida - Contact Me

Dr. Brandy Fair, Grayson County College - Contact Me

Barbara S. Spies, Cardinal Stritch University - Contact Me

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### **Helping Students Find Their Voice in Public Speaking**

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Sun, 11/20: 9:30 AM - 10:45 AM

Sheraton New Orleans

Room: Napoleon D1 - Third Floor

This panel discussion presents several variations on the traditional practice of requiring 3-5 speeches and gradual presentation of theory. These variations include: learning communities, creative group presentations, study of great speeches, using fact and value presentations to teach persuasive speaking, and a comparison of the "traditional method" with a "speech every day."

**Chair:** Robert Becker, Northwest College

**Presenters:**

Gina Iberri-Shea, U.S. Air Force Academy

Scott L. Jensen, Webster University

Amy Nana Jung, Azusa Pacific University

Daniel Mortenson, Edgewood College

Jeannie Hunt, Northwest College

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### **Horton Heard A Who, Can You? Voices from GTAs on Teaching Practices in the Basic Course**

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Sun, 11/20: 11:00 AM - 12:15 PM

New Orleans Marriott

Room: Preservation Hall 2 - Second Floor

GTAs and adjuncts have become the Whos of academia, with few Hortons to hear. This roundtable discussion will bring together GTAs and instructors of the basic course who are not full time faculty members to give voice to their 'Best Practices' in teaching.

**Chairs:**

Tracey Quigley Holden, University of Delaware

Mark Ward, Univ of Houston, Victoria

**Presenters:**

Sky L. Anderson, Colorado State University

Marjorie Buckner, Texas Christian University

Megan Burkett, Ball State University

Alyssa Cella, University of Delaware

Jeremiah S Donovan, Indiana University

Seth Frei, Texas State University, San Marcos

Ashton Gerding, University of Delaware

Phillip Kostka, Virginia Tech

Michael Parsons, Ohio University

Stephanie Pridgen, Texas State University

Kayla Steele, University of Delaware

Ben Walker, Minnesota State University, Mankato