

**NCA 2010**  
**Basic Course Division Sessions [Preliminary posted 6/10/2010]**

**SUNDAY**

**1. Theory, Practice and Pedagogy: Bridging Theory and Skills in Basic Course Instruction**

Time: Sun, Nov 14 - 8:00am - 9:15am Place: Hilton San Francisco, Union Square 14

Session Participants:

Melissa Broeckelman-Post (California State Univ, Los Angeles)  
Kristine Bruss (University of Kansas)  
Blair Thompson (Western Kentucky Univ)  
Joseph Valenzano (University of Nevada, Las Vegas)

Abstract: This panel discussion will explore the role of theory in the basic course, addressing the following questions: What exactly is theory in the basic course? What are our sources of theory? What theoretical resources, beyond the textbook, are available to basic course instructors? Each panelist will present brief remarks on theory in the basic course, after which participants will have the opportunity to react and share their own ideas in group discussion.

**2. Bridging the Communication Laboratory, Basic Course, and Beyond**

Time: Sun, Nov 14 - 9:30am - 10:45am Place: Hilton San Francisco, Union Square 25

Sandra Pensoneau-Conway (Wayne State Univ)  
Luke LeFebvre (Wayne State Univ)  
Dale Anderson (Wayne State Univ)  
Rhonda Troillett (University of Arkansas at Little Rock)  
Andrew Pyle (University of Arkansas at Little Rock)  
Bill Seiler (Univ of Nebraska- Lincoln)

Abstract: The primary purpose of a communication laboratory is to provide students with supplemental assistance as they develop their communication skills and abilities. Communication laboratories are intended to extend students' learning experiences beyond the classroom. Understanding how to start, maintain, and enhance this resource is critical to its success. Approaches, strategies, and tactics will be discussed to help programs design, institute, and/or enhance their communication laboratories.

**3. Service Learning Integrated into the Classroom: Building New Bridges Between Students and the Community**

Time: Sun, Nov 14 - 12:30pm - 1:45pm Place: Hilton San Francisco, Union Square 20

Session Participants:

Chair: Mary Ashlock (University of Louisville)  
Mary Ashlock (University of Louisville)  
Ahmet Atay (University of Louisville)  
Dana Burnside (Lehigh Carbon Community College)  
Mark Butland (Austin Comm College)  
Adam Earnhardt (Youngstown State Univ)

Michael Gamble (New York Inst of Tech)  
Teri Gamble (College of New Rochelle)  
Joy Hart (University of Louisville)  
Stephen Hunt (Illinois State University)  
Jodie Mandel (Col of Southern Nevada)  
Brigit Talkington (Bowling Green State Univ)  
Katherine Taylor (University of Louisville)  
Kandi Walker (University of Louisville)

Abstract: Service learning is now being integrated into a larger component of what is taught in basic courses throughout the country. This panel will share a variety of projects including smaller-scale and larger-scale initiatives. The steps to creating service learning and implementing options will be offered. Assessments of students' civic understanding, acceptance of others, levels of empowerment, motivation and ability to apply the learning will also be addressed.

#### **4. Building Bridges in the Basic Communication Course: Using the Competent Speaker Speech Evaluation Form to Achieve Consistency Across Multiple Sections**

Time: Sun, Nov 14 - 3:30pm - 4:45pm Place: Hilton San Francisco, Lombard

Session Participants:

Chair: Sherwyn Morreale (Univ of Colorado, Colorado Springs)  
Michael Moore (Morehead State Univ)  
Corey Hickerson (James Madison Univ)  
Marlene Preston (Virginia Tech)

Abstract: This discussion program enhances attendees' use of the second edition of the NCA publication, The Competent Speaker Speech Evaluation Form (2007). Attendees will become familiar with the form's eight competencies, including a rationale for using the instrument and a description of how it was developed and tested. They will learn how to apply the instrument to achieve consistency across multiple sections of the basic course, including training instructors to a high level of inter-rater reliability.

### **MONDAY**

#### **5. Building the Bridge between the Practice and Publication of Assessment Research in "Communication Teacher"**

Time: Mon, Nov 15 - 8:00am - 9:15am Place: Hilton San Francisco, Union Square 25

Session Participants:

Cheri Simonds (Illinois State University)  
Deanna Sellnow (University of Kentucky)  
Ashley Southard (Illinois State University)  
Brent Simonds (Illinois State University)  
Stephen Hunt (Illinois State University)  
Kevin R Meyer (Illinois State University)  
Stacy Young (California State University, Long Beach)  
Amy Bippus (California State Univ, Long Beach)

Abstract: "Communication Teacher" is attempting to build the bridge between practice and publication in a new section entitled Educational Assessment. Communication teacher-scholars have been employing rigorous methods to assess their instructional practices but have had few opportunities for making this work public. The Educational Assessment section aims to provide an outlet for this research. This panel, consisting of editors as well as authors, will discuss the strategies for and best practices of publishing assessment research.

## **6. Competitive Papers in the Basic Course Division**

Time: Mon, Nov 15 - 9:30am - 10:45am Place: Hilton San Francisco, Union Square 25

Session Participants:

Chair: Angela Hosek (Emerson College)

Respondent: Melissa Broeckelman-Post (California State Univ, Los Angeles)

"Bridging the Practical Gap: Imitation Pedagogy, Civic Engagement and the Basic Public Speaking Course" William Saas (University of Nevada, Las Vegas) **Dr. Lawrence W. Hugenberg Top Student Paper Award in the Basic Course**

"Developing Support for the Basic Course in Communication: Lessons on Bridge Building and Centrality" Jon Hess (University of Dayton)

"Classroom Dynamics: An Exploration of Communicating Student Power through Participation and Critical Reflection" Renee Robinson (St Xavier Univ), Blair Thompson (Western Kentucky Univ)

"Building Bridges to the New Realities of Higher Education: University of Central Florida's Oral Communication Competency Initiative" James Katt (Univ of Central Florida), Rita Graham (University of Central Florida)

## **\*\*7. Basic Course Division Business Meeting**

Time: Mon, Nov 15 - 2:00pm - 3:15pm Place: Hilton San Francisco, Union Square 25

## **8. Top Papers in the Basic Course Division**

Time: Mon, Nov 15 - 3:30pm - 4:45pm Place: Hilton San Francisco, Union Square 25

Session Participants:

Chair: David Worley (Indiana State Univ)

Respondent: Bill Seiler (Univ of Nebraska- Lincoln)

"Making an IMPACCT©: The Interactive Media Package for Assessment of Communication and Critical Thinking" Brian Spitzberg (San Diego State Univ) **Basic Course Division Top Paper Award**

"The Relationship between Self-generated Corrective Feedback and Speaking Performance" Luke LeFebvre (Wayne State Univ), Leah LeFebvre (Univ of Texas, Austin), Fred Vultee (Wayne State Univ), Sandra Pensoneau-Conway (Wayne State Univ), Tammy Swenson Lepper (Winona State Univ)

"Conflicting Advice on Oral Citations in Top Public Speaking Texts" Katherine N. Kinnick (Kennesaw State University), Emily Holler (Kennesaw State University)

“Does Monroe’s Motivated Sequence Work?: An Examination of the Effect of the use of Monroe’s Motivated Sequence on Listener’s Attitudes and Behavioral Intentions” Joseph Hanson (California State Univ, Sacramento), Kimo Ah Yun (California State University, Sacramento), Jessica Russell (Michigan State University), Catherine Puckering (University of California, Davis)

## **TUESDAY**

### **9. “Building Bridges to Keep the Basic Course in the General Education Curriculum: Having Prepared Answers Ready When the Wind Blows”**

Time: Tue, Nov 16 - 8:00am - 9:15am Place: Hilton San Francisco, Union Square 23

Session Participants:

Chair: Brigit Talkington (Bowling Green State Univ)  
Steven Beebe (Texas State University-San Marcos)  
Don Boileau (George Mason Univ)  
Stephen Hunt (Illinois State University)  
Nadene Vevea (North Dakota State Univ)  
Nicole Robinson (George Mason University)

Abstract: When there is a storm, bridges are vulnerable. Is your department immune from the wind? Having ready answers to the top ten issues brought up by administrators who are looking to make budget cuts or other changes to the General Education would definitely be an advantage. This panel pulls together the “top 10 position papers” to use when administrators levy complaints against maintaining the Basic Course in General Education.

### **10. Top Panel in the Basic Course Division - Administrative Advocacy on Campus: Engaging the Campus on Behalf of the Basic Course**

Time: Tue, Nov 16 - 9:30am - 10:45am Place: Hilton San Francisco, Sutter B

Session Participants:

Joseph Valenzano (University of Nevada, Las Vegas)  
David Worley (Indiana State Univ)  
Kate Thedwall (Indiana Univ-Purdue Univ, Indianapolis)  
Rick Armstrong (Wichita State University)  
Barbara Hugenberg (Kent State University)  
Deanna Fassett (San Jose State University)

Abstract: This panel brings together department chairs, basic course directors and other administrators from five different institutions to discuss how to build bridges between basic courses in communication departments and other colleges, departments and units on campus. These efforts relate to everything from tailoring speech assignments to specific majors, explaining the centrality of communication to general education and advocating for more resources in economically challenged times.

### **11. From California to Kazakhstan: Crossing International Boundaries in Our Basic Communication Courses**

Time: Tue, Nov 16 - 12:30pm - 1:45pm Place: Hilton San Francisco, Franciscan B

Session Participants:

Diane Smith-Young (Humboldt State University)  
Armeda Reitzel (Humboldt State Univ)  
Lisa Leopold (Monterey Institute of International Studies)

Abstract: International students have many bridges to cross when taking classes at American colleges and universities. As their instructors, we need to be aware of the challenges and opportunities that these students face in our basic communication courses. Based on collective first-hand experiences and a review of relevant literature, this panel addresses how we can better assist our international students in our public speaking courses.

### **12. Shameless Self-Promoters: Basic Course Directors Building Bridges**

Time: Tue, Nov 16 - 2:00pm - 3:15pm Place: Hilton San Francisco, Union Square 23

#### Session Participants:

Joseph Valenzano (University of Nevada, Las Vegas)  
Cassandra Secrease-Dickson (Indiana University)  
Cheri Simonds (Illinois State University)  
Adam Earnheardt (Youngstown State Univ)  
Melissa Beall (Univ of Northern Iowa)  
Samuel Wallace (University of Dayton)  
Chair: Justin Braxton-Brown (Hopkinsville Community College)

Abstract: This panel brings together six Basic Course Directors from schools of various sizes and types to discuss methods for promoting the value of the basic course on campus. They will discuss issues such as developing speech labs, speaking contests, and what committees on which BCDs should try to serve. Additionally, they will discuss how the basic course can serve as a bridge between students, faculty, administrators, and the community through such efforts.

### **13. Critical Thinking: Creating a Bridge for Students in the Basic Course**

Time: Tue, Nov 16 - 3:30pm - 4:45pm Place: Hilton San Francisco, Union Square 21

#### Session Participants:

Mary Ashlock (University of Louisville)  
Donna Acerra (Northampton Community College)  
Ahmet Atay (University of Louisville)  
Michael Gamble (New York Inst of Tech)  
Teri Gamble (College of New Rochelle)  
Stephen Hunt (Illinois State University)  
Richard G. Jones Jr. (Eastern Illinois University)  
Respondent: Annie McKinlay (North Idaho College)  
Katherine Taylor (University of Louisville)

Abstract: Critical thinking is becoming a key component in the basic communication course. The basic courses can include a hybrid of subject matter, interpersonal skills, business and professional speaking, and public speaking. Panelists in this session will address the creation and implementation of assignments furthering students' critical thinking skills including the Paul-Elder Critical Thinking Framework. Panelists will also share assessments on students' critical thinking development.

## WEDNESDAY

### **14. Camp Communication: Developing a Team-Taught Basic Summer Course for High-School Students**

Time: Wed, Nov 17 - 8:00am - 9:15am Place: Hilton San Francisco, Union Square 21

Chair: Leah Waks (University of Maryland)

“Camp Counseling: An Administrator’s-Eye View of the Summer Course Process” Leah Waks (University of Maryland)

“Making Communication ‘Cool’: On Subjecting the Discipline to the Whims of the Free (Summer Camp) Market” Theresa Donofrio (University of Maryland)

“Putting the ‘Text’ in Text Messages: Adapting Basic Course Principles to Media-Savvy (and Saturated) High School Students” Timothy Barney (University of Maryland)

“Getting the Best of Both Worlds: Team-Teaching Communication from Different Perspectives” Ioana Cionea (University of Maryland)

Abstract: In 2008-2009, instructors in the Department of Communication at University of Maryland designed a three-week intensive communication course as part of a campus-wide “summer camp” program for high-school students. The course was created from multi-methodological perspectives and team-taught by three doctoral students. This panel explores the process of: developing a communication curriculum that encompasses critical/historical and quantitative perspectives, collaboration in classroom instruction, adapting basic course principles to high-school ages, and constructing a unique course identity.

### **15. Socializing the New Graduate Teaching Assistant: Building Bridges Between Personal and Professional Expectations**

Time: Wed, Nov 17 - 9:30am - 10:45am Place: Hilton San Francisco, Union Square 14

Session Participants:

Michael S. Bruner (Humboldt State Univ)

Ben Walker (MNSU)

Megan Tomei (Florida Atlantic Univ)

Jacquelyn Harvey (North Carolina State University)

Virginia Jones (University of Kansas)

Chair: Susan Wildermuth (University of Wisconsin, Whitewater)

Abstract: Due to budget issues, many universities are exploring the use of graduate instructional assistants (GIAs) in the basic course. This panel addresses common issues faced by basic course GIAs and their departments including: 1. training, 2. support and socialization, 3. assessment, 4. roles/responsibilities of GIAs and other faculty, 5. modification of the course content to better fit GIA delivery models, and 5. the impact of using GIAs on basic course student learning outcomes.