

2009 Basic Course Division Business Meeting Minutes
National Communication Association
Chicago, Illinois, Palmer House Hilton, Madison Room
Saturday, November 14, 2009

I. Call to Order

The meeting was called to order at 12:37 p.m. by the chair, Amy Slagell (Iowa State University). Handouts (e.g., agenda, 2008 minutes) were distributed as attendees entered the meeting.

II. Approval of Minutes of 2008 Meeting

No discussion. The minutes were approved unanimously by a voice vote.

Amy thanked Kevin Meyer (Illinois State University) for his service as Secretary. Amy welcomed Joseph P. Mazer (Ohio University) as the new Secretary.

III. Conference Organizer Report: Vice Chair Adam Jones (Illinois College)

A. Chicago Convention Report for the Division:

Adam Jones provided a summary of division planning for the 2009 convention. The Basic Course Division was allotted 17 slots. Competition was fierce. Adam thanked the 22 reviewers who evaluated panel proposals and competitive papers. He reported that all the “bugs” have been worked out of the All-Academic system. Adam thanked those individuals who served as chairs and respondents. Seventeen papers were submitted—a bit lower than last year (20). The division accepted 9 papers and programmed them on 2 panels. Four papers were sent to Scholar-to-Scholar. There was a 53% acceptance rate for papers. Twenty-nine panels were submitted. There was a 48% acceptance rate. Overall acceptance rate was 50% for all papers and panels.

B. Presentation of Top Paper and Panel Awards

The Dr. Lawrence W. Hugenberg Top Student Paper Award in the Basic Course was presented to William Saas (University of Nevada, Las Vegas) for his paper, “Stable Concepts, Changing Needs: Textbook Customization and the Basic Public Speaking Course.”

The Top Paper Award was presented to Bessie Lawton (West Chester University) and Mary Braz (West Chester University) for their paper, “A Grade-Norming Exercise to Increase Consistency and Perceived Consistency in Grading among Public Speaking Instructors.”

Other papers featured on the Top Papers Panel were: “Passion and Preparation in the Basic Course: The Influence of Students’ Ego-Involvement with Speech Topics and Preparation Time on Public Speaking Grades” by Joseph P. Mazer, Scott Titsworth, and Rachel Kessinger, Ohio University. “Politics Doesn’t Affect Me...Does It? The Affects of Counter-attitudinal Advocacy on Students’ Political and Civic Engagement Attitudes” by Elizabeth Chupp, University of Illinois, Urbana-Champaign and Stephen Hunt, Illinois State University. “Public Speaking Delivery Styles: Audience Preference and Recollection” by Richard Doetkott, Chapman University and Michael Motley, University of California, Davis.

The Top Panel Award went to a panel entitled “Stability and Change in the Basic Communication Course: What Do We Know and What Do You Think?” by Sherwyn Morreale, University of Colorado, Colorado Springs, David W. Worley, Indiana State University, Barbara Hugenberg, Kent State University, Beth Waggenpack, Virginia Tech (Chair), and Amy Slagell, Iowa State University (Respondent).

- IV. Nominating Committee Report and Election: Chair Adam Earnhardt (Youngstown State University), Angela Hosek (University of Nebraska-Lincoln), and Richard Murphy (Wayne State College)

Adam announced that the following candidates were on the ballot for Vice Chair Elect: Melissa Broeckelman-Post (California State University-Los Angeles), Angela Hosek (University of Nebraska-Lincoln), and Kristin Treinen (Minnesota State University-Mankato). There were no nominations from the floor. Ballots were distributed and then collected.

- V. Legislative Assembly Report: Chair Amy Slagell, Immediate Past Chair Beth M. Waggenpack, and Vice Chair Elect, Kevin Meyer

The officers jointly summarized the issues from Legislative Assembly: It was an active legislative assembly. NCA is offering a new initiative for leadership development. There is a new committee. More information to come in *Spectra*.

The calendar for voting for Second Vice President candidates has been changed. Voting will open January 12 and close February 16.

There was a discussion of the pre-registration policy. 5849 people registered for the conference. 746 people were removed from the program because they did not preregister.

The convention site selection committee prepared a 6-7 page report on site selection. The committee is creating a structure to guide the executive committee on site selection.

There is a new strategic plan for NCA. The new NCA Executive Director is Nancy Kidd. She is helping NCA with its strategic plan. A torture resolution failed to pass by 63-65.

A resolution about short courses was put forward. The resolution called for not charging an extra fee to attend short courses. Short courses generate approximately \$18,000 in revenue. The resolution needed 2/3rds approval to pass because the resolution was late. The resolution failed to pass by 74-51.

Financial Report: The investment portfolio of NCA lost only 6%. There is a change in department member fee, a proposal to increase from \$100 to \$250. NCA wants to be more financially secure. The vote failed. Better to have NCA in a more tenuous position than our personal pocketbooks and department budgets.

Proposed by-laws amendment: All members will vote on a constitutional amendment that addresses the presence of the Chair of the Affirmative Action Caucus Committee on the Executive Committee.

Discussion about pre-registration policy. Discussion will be continued. Members may ask for a refund up to October 28th. Policy has been sent back to the executive committee for discussion.

VI. Old Business

A few changes to the Basic Course Division by-laws were explained and outlined on the agenda.

Program of Excellence Report: Beth encouraged everyone to self-nominate their programs. The 2009 Program of Excellence Award goes to University of Nevada at Las Vegas. Erin Sahlstein accepted the award on behalf of Joseph Valenzano.

Basic Communication Course Annual Report: Dave Worley (Indiana State University). There were 17 submission for Volume 22. Six were selected. One article, by Jeffrey Child, pays tribute to the late Larry Hugenberg. Volume 22 will be compiled and published in Hugenberg's honor. March 1, 2010 is deadline for the next volume. APA 6th edition is in place. Call asks for APA 5th. Submissions should follow the 6th edition. There are always quality reviewers needed for the annual. David's new email address is: David.worley@indstate.edu. David requested substantive feedback from reviewers.

VII. Vice Chair-Elect Report: Kevin Meyer (Illinois State University)

2010 conference will take place in San Francisco from November 14, 2010 through November 17, 2010. The 96th annual convention theme is "Building Bridges." Submission deadline is February 17. Preregistration deadline will probably be September 15, 2010. Some bad news—the division had 17 slots

including the business meeting. There are fewer slots in San Francisco. To help increase slots for division, Lynn Turner (Convention Planner) is not doing special vice presidential programming. We are down to 15 slots including the business meeting. Slots are determined based on enrollment figures. Kevin encouraged everyone to always select basic course as an affiliation.

Kevin encouraged the submission of completed papers rather than extended abstracts. Goal is for 3 reviewers for each paper. He requested that reviewers write feedback in the text box. He recruited one or more wandering scholars for scholar-to-scholar sessions: Adam Earnhardt, Cindy Smith, and Cheri Simonds volunteered. In terms of program submissions, Kevin would like to see a town hall debate. Delivery of the basic course via internet is a point of contention. Civic engagement—is it our job? Kevin strongly encourages the submission of competitive papers.

VIII. Election Results

Melissa Broeckelman-Post was elected Vice Chair-Elect. Melissa's name was removed from the Nominating Committee ballot. Angela Hosek was added as Chair of the committee. Jackie Buckrop (Ball State University) was also on the ballot. Joe Mazer was on the ballot but was removed because he is serving a two-year term as Secretary. Terry Duvall (Kent State University) was nominated from the floor and placed on the ballot. There were three nominees—Angela, Jackie, and Terry. All three were elected to the nominating committee unanimously by a voice vote.

IX. Announcements

- A. Get on Basic Course List Serve. Contact Sam.Wallace@notes.udayton.edu
- B. Basic course conference—sign up and come to Las Vegas—January 28-31, 2010.
- C. Program of Excellence call will be circulated. Deadline will be a few months later.
- D. No other announcements from the floor—Thanks to our leadership!

X. Adjourn

The meeting was adjourned at 1:39 p.m.

Minutes submitted by Joseph P. Mazer.

Appendix - 2010 Unit/Affiliate Officers

Chairperson: Adam Jones (Illinois College) acjones99@hotmail.com

Vice-Chairperson (and Program Planner): Kevin R. Meyer (Illinois State University)
kmeyer@ilstu.edu

Vice-Chairperson-Elect: Melissa A. Broeckelman-Post (California State University-Los Angeles) mbroeck@exchange.calstatela.edu

Secretary: Joseph P. Mazer (Ohio University) jm161106@ohio.edu

Immediate Past Chairperson Ex Officio: Amy Slagell (Iowa State University)
aslagell@iastate.edu

Legislative Assembly Representatives: Adam Jones (Illinois College)
acjones99@hotmail.com [chairperson] and Amy Slagell (Iowa State University)
aslagell@iastate.edu [past chairperson]

Nominating Committee Representative: Amy Slagell (Iowa State University)
aslagell@iastate.edu

Nominating Committee: Angela Hosek (University of Nebraska-Lincoln)
angela.hosek@yahoo.com [chairperson], Jackie Buckrop (Ball State University)
jbuckrop@bsu.edu, Terry Duvall (Kent State University) tduvall3@kent.edu

BCCA editor: David Worley (Indiana State University) David.worley@indstate.edu