

2008 Basic Course Division Business Meeting Minutes
National Communication Association
San Diego, California, Manchester Grand Hyatt, Elizabeth A
Sunday, November 23, 2008

I. Call to Order

The meeting was called to order at 3:33 p.m. by the chair, Beth Waggenspack. A total of 40 people were present during the meeting. Handouts were distributed as attendees entered the meeting (agenda, 2007 minutes, and proposed draft of by-laws).

II. Approval of Minutes of 2007 Meeting

The minutes were approved by a voice vote.

III. Officer Reports

A. Chairperson: Beth M. Waggenspack (Virginia Tech University)

The BCD at NCA 489 members (*Spectra*, February 2009, later reported 429 members). Beth and Scott attended the Legislative Assembly meeting. Beth thanked Amy for planning the conference.

B. Vice-Chairperson: Amy Slagell (Iowa State University)

Amy thanked and read a list of reviewers. She also thanked chairs and respondents. A total of 20 papers were submitted, 15 were accepted, two were placed in Scholar-to-Scholar, which meant we had four paper panels and an acceptance rate of 75% for papers. The business meeting took up another session slot. Our panel acceptance rate was 54% as there was only room for 12 panel proposal sessions since we were limited to 17 scheduled sessions. Thus, our overall acceptance/scheduling rate was 63%. Amy recognized the Top Student Paper, "PowerPoint—from Fabulous to Boring: The Misuse of PowerPoint in Higher Education Classrooms," Chris Gurrie (University of Tampa), Brandy Fair (Grayson County College). The Top Panel Award went to a panel entitled "Learning Communities: An UnConventional Approach to the Basic Course," by Dawn Carusi, Mabry O'Donnell, Liane Gray-Starner, Jeffrey Walker, and Suzanne Walker, all from Marietta College. The Top Paper Award went to a paper entitled "Competent Public Speaking: Assessing Skill Development in the Basic Course," by Judy Pearson (North Dakota State University), Jeffrey Child (Kent State University), Liliana Herakova and Julie Semlak (North Dakota State University), and Jessica Angelos (Illinois State University). Amy explained that there were three top paper panels which were arranged thematically.

C. Vice-Chairperson-Elect: Adam Jones (Illinois College)

Adam reported the theme for next year's conference in Chicago. He reported that NCA is happy with the ethics screen and submission process. Pre-registration will be moved to Sept. 17th. The submission process will open Dec. 12th and close on Feb. 11th. Acceptance notices will be sent by March 16th. Adam urged early submissions. We will have 17 slots again next year. He asked for suggestions to open up other slots. Amy asked about submitting more than one to a division; Adam said this was not addressed in Legislative Assembly.

D. Secretary: Kevin R. Meyer (Ohio University)

No report.

E. Immediate Past Chairperson Ex Officio: Scott Titsworth (Ohio University)

Scott reported that there was civil dialogue at the Legislative Assembly. A total of 5,555 people attended the San Diego convention, which is the largest attendance ever for an NCA conference on the West coast. The LA voted on three issues. First, the Association of Business Communicators motion was approved, but a moratorium on future affiliations was set. Beth added that 22 affiliations takes away division slots. Second, a site contract escape clause was defeated. It required a 2/3rds vote, but only received 50%. Perhaps the language was problematic as it would have tied the hands of the Executive Council. Third, the motion on solitary confinement and torture was defeated. Perhaps because we are an academic organization, but this is not our area.

Beth added that the 2nd Vice-President candidates are Mary Lee Hummer (University of Kansas) and Rich West (Emerson University). Both have been connected with the basic course. Beth reminded the BCD of the awards ceremony after the President's reception tonight. The NCA Summer Conference is in Istanbul. The LA also did small group activities.

Scott reported on the Program of Excellence Awards. The selection committee had to determine nominated program's fit to the criteria and the reasons why the program is excellent. The group decided to: first, look at the legacy of the program (such as future basic course directors produced by the program); second, people in the program who are pushing scholarly thought about the basic course and indirectly influencing pedagogy around the U.S.; third, programs that are integrated into their universities, not just the communication department (i.e., into the general education curriculum). Scott announced that the Program of Excellence Award was given to Illinois State University. Stephen Hunt and Cheri Simonds accepted the award, and were photographed by Joe Mazer. A plaque was given to ISU. Finally, Scott announced that a repository for submission packets for the award will be on the Ohio University, School of Communication Studies, website.

IV. Elections

Nominating Committee: Kristine Bruss (University of Kansas), Caroline Parsons (Clemson University), and Nadene Vevea (North Dakota State University) [chairperson].

Beth asked Nadene and Kristine to pass out ballots. Nadene explained that the committee had received one nomination each for Secretary (Joe Mazer) and Vice-Chairperson-Elect (Kevin Meyer). Kevin nominated Melissa Broekelman-Post from the floor for VCE. Sandra Pensoneau-Conway was nominated from the floor for Secretary. Nominations for the nominating committee were made from the floor. The nominees included: Adam Earnhardt, Raymond Puchot, Matthew Petrunia, Denise Oles, Angela Nunziata (now Hosek), Richard Murphy, Suzanne Walker, and Brandy Fair.

Beth explained the proposal to rename the Top Student Paper Award in the BCD for Lawrence W. Hugenberg. She read a resolution explaining the proposed renaming, noting Larry's biography, accomplishments, character, ties to the basic course, and influence on the discipline. The motion was seconded. The award would be called the "Lawrence W. Hugenberg Top Student Paper Award in the Basic Course."

V. Old Business

A. NCA submission process feedback

Beth asked for feedback on the NCA submission process. Matthew Petrunia noted discrepancy between reviewer rankings and feedback, and requested requiring feedback to accompany rankings. The ensuing discussion concluded that we want 0's and 100's justified. Adam Earnhardt suggested going back to the reviewer. Amy explained her approach and what she tried. Adam Jones and Scott said to update your e-mail and information on both the NCA website and in All-Academic because they are different systems. PDF's and track changes were discussed. Jennie Fassel noted that extending the submission timeline is better. Beth and Adam Jones agreed to check with NCA and share our voice. Amy suggested reviewing the Call carefully. Adam Jones said Amy's elaborated panel justification is good and he plans to continue that practice.

B. Report from David Worley (Indiana State University) on *Basic Communication Course Annual*. Debra Worley said that the CFP will go out on the basic course listserv and on CRTNET.

VI. New Business

A. Creation of Lawrence W. Hugenberg Award for Top Student Paper

This motion was made earlier in the meeting.

B. Revision of By-Laws

A three-page proposed draft of updated by-laws for the BCD was presented since the existing version of the by-laws was out-of-date with current practices. The BCD Executive Committee worked on the proposed draft over several weeks prior to the San Diego conference. Beth explained the changes (i.e., we accept paper abstracts, we needed to add an immediate past chair, there have been changes in awards, and the new Program of Excellence Award). She asked for questions. Sandra asked about the website and Amy explained that one had been set-up and is hosted by Iowa State University. Randy moved to accept to proposed by-laws. The motion was seconded and passed by a voice vote.

C. Other

Cheri distributed flyers for the Basic Course Directors Conference hosted by John Miller at Western Illinois University in January. The registration deadline is Dec. 19th and Jan. 16th if you do not need your name in the program. Sandra asked about having our own BCD website and Amy responded that she asked NCA for a site. Beth passed out handouts for next year's Program of Excellence Award. Barbara Hugenberg reported on the basic course survey. The survey will use a stratified random sample distributed through Survey Monkey. She urged completion if you are invited. She noted that the invitation will come from David and you should just complete it once.

VII. Convention Planning for 2009 (Adam Jones)

A. Suggested Possible Topics for panels for 2009

Adam addressed planning for next year's convention. He observed that 2014 is NCA's 100th anniversary. So, NCA will be doing "five years out" sessions in Chicago, 2009. These sessions will be in the Call. We should have our five years out panel address the history and development of the basic course, what's state of the art, where we are headed, what resources we bring, and what challenges lie ahead. The panel will have a favorable time slot. Adam asked for ideas for the panel. He noted problems with the Scholar-to-Scholar wandering scholar. Scott nominated Bill Seiler to be our wandering scholar. Scott will chair the Short Course sessions programming. He urged longer short course with training followed by panels. He suggested short courses on GTA training issues and speech evaluation. These can be submitted to both Adam and Scott.

B. Selection of reviewers

Adam collected reviewer names on a list passed around the meeting.

VIII. Election Results (Nadene Vevea); Elect Nominating Committee

Nadene reported that the VCE for next year is Kevin, the Secretary is Joe, and the Nominating Committee is Adam Earnhardt (chair), Angela, and Rich. The motion to rename the Top Student Paper in honor of Larry was approved. This approval received a standing ovation. An amendment was made to add "Dr." to the name on the award. The amendment was approved by voice acclamation.

IX. Announcements

Adam Earnhardt announced he wanted to meet with the nominating committee members immediately following the business meeting. Beth passed the "gavel" to Amy.

X. Adjourn

The business meeting was adjourned orally at 4:46 p.m.

Minutes submitted by Kevin Meyer.

Appendix - 2009 Unit/Affiliate Officers

Chairperson: Amy Slagell (Iowa State University) aslagell@iastate.edu

Vice-Chairperson (and Program Planner): Adam Jones (Illinois College) acjones99@hotmail.com

Vice-Chairperson-Elect: Kevin R. Meyer (Illinois State University) kmeyer@ilstu.edu

Secretary: Joseph P. Mazer (Ohio University) jm161106@ohio.edu

Immediate Past Chairperson Ex Officio: Beth M. Waggenspack (Virginia Tech University)
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Legislative Assembly Representatives: Amy Slagell (Iowa State University) aslagell@iastate.edu
[chairperson] and Beth M. Waggenspack (Virginia Tech University) bwaggens@yahoo.com or
bwaggens@vt.edu [past chairperson]

Nominating Committee Representative: Scott Titsworth (Ohio University) titswort@ohio.edu

Nominating Committee: Adam Earnhardt (Youngstown State University) acearnhardt@ysu.edu
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