Basic Course Division Sessions held at the 2009 Meetings of NCA, Chicago

Thursday, November 12

• Stability and Change in the Basic Communication Course: What Do We Know and What Do You Think?
Thu, Nov 12 - 9:30am - 10:45am  Building/Room: Palmer House Hilton/Salon 1

Chair: Beth Waggenspack (Virginia Tech)
Respondent: Amy Slagell (Iowa State University)
Presenter: Sherwyn Morreale (University of Colorado, Colorado Springs)
Presenter: David W. Worley (Indiana State University)
Presenter: Barbara Hugenberg (Kent State University)

Abstract:
Join us to discuss preliminary results of the 40th anniversary survey of the basic communication course. This eighth in a series of investigations, begun in 1968, gathers longitudinal and descriptive data on the nature of the course at two and four year colleges and universities. After learning the latest results, attendees will discuss their ideas of how the basic course has stayed the same and changed over the years.

• Discourses of Stability and Change: Assessing the Basic Course; Past, Present, and Future
Scheduled Time: Thu, Nov 12 - 9:30am - 10:45am  Building/Room: Palmer House Hilton/Madison Room

Chair: Larry King (Stephen F. Austin State University)
Session Organizer: Larry King (Stephen F. Austin State University)
Presenter: Heidi Hamilton (Emporia State Univ)
Presenter: Sheryl Lidzy (Emporia State Univ)
Presenter: Nicki Michalski (Lamar University)
Presenter: Pamela Broyles (Southern Nazarene University)
Presenter: Scott Britten (Columbus State Community College)

Abstract:
Assessment has been an important issue for basic course directors and faculty for many years, but recently it has taken on even more significance as universities, states, accrediting agencies, and the federal government have demanded more accountability. Participants in this panel will include university assessment officers, basic course directors, and basic course instructors. This roundtable will discuss the development of basic course assessment, common problems in assessing the basic course, current best practices in assessment, and prospects for future trends in assessment.

• The Basic Communication Course during Changing Times: Examining Stable and Innovative Approaches to Course Design
Thu, Nov 12 - 12:30pm - 1:45pm  Building/Room: Palmer House Hilton / Madison Room

Presenter: Barbara Hugenberg (Kent State University)
Presenter: William Seiler (University of Nebraska, Lincoln)
Presenter: Angela M. Nunziata-Hosek (University of Nebraska, Lincoln)
Presenter: Debra Japp (St. Cloud State University)
Presenter: Jeffery Bineham (St. Cloud State University)
Presenter: Marla Kanengieter (St. Cloud State University)
Chair: Richard Murphy (University of Nebraska, Lincoln)

Abstract:
This roundtable discussion will feature current basic course directors and administrators who have developed and
redesigned their basic course in ways that incorporate university, department and student needs. Panelists will discuss how the stability of their course has changed over time and current initiatives they are involved in to redesign the basic course at their universities. Discussants will also invite the audience to engage in a dialogue regarding this topic.

**Expanding the Foundation of the Basic Course: Opportunities for Civic and Political Engagement**

**Thu, Nov 12 - 2:00pm - 3:15pm**  
**Building/Room: Palmer House Hilton / Salon 5**

Chair: John Hooker (Illinois State University)  
Presenter: Patricia Andrews (Indiana University)  
Presenter: Glen Williams (Southeast Missouri State University)  
Presenter: Bryan Asbury (Illinois State University)  
Presenter: Denise Bostdorff (College of Wooster)  
Presenter: Kristine Bruss (University of Kansas)  
Presenter: Martin Carcasson (Colorado State University)  
Presenter: Shawn Parry-Giles (University of Maryland)  
Presenter: Shawn Spano (San Jose State University)

Abstract:  
This panel will focus on integrating civic and political engagement opportunities into the basic course. Through analysis of literature and data and a variety of examples, presenters will provide empirical evidence and personal reflection about the impact of these strategies. This panel will provide valuable insights about civic and political engagement as well as the necessary tools for incorporating these opportunities into the basic course.

**Friday, November 13**

**The Basic Communication Course Annual: Its History, Mission and Future**

**Fri, Nov 13 - 8:00am - 9:15am**  
**Building/Room: Palmer House Hilton / Madison Room**

Chair: David W. Worley (Indiana State University)  
Presenter: Barbara Hugenberg (Kent State University)  
Presenter: Deanna Sellnow (University of Kentucky)  
Presenter: Brian Scott Titsworth (Ohio University)  
Presenter: Paul Turman (South Dakota Board of Regents)

Abstract:  
This panel will focus on the Basic Communication Course Annual now in its 22nd Volume. The panelist, editors of the Annual, will lead the discussion after each editor provides essential information about the annual.

**Five Years Out Basic Course Division Spotlight Panel**

**Fri, Nov 13 - 11:00am - 12:15pm**  
**Building/Room: Hilton Chicago/Waldorf Room**

Chair: Amy Slagell (Iowa State University)  
Presenter: William Seiler (University of Nebraska, Lincoln)  
Presenter: Melissa Beall (University of Northern Iowa)  
Presenter: Cheri Simonds (Illinois State University)  
Presenter: Stephen Hunt (Illinois State University)  
Presenter: Jo Sprague (San Jose State University)  
Presenter: Sherwyn Morreale (University of Colorado, Colorado Springs)  
Presenter: Paul Nelson (North Dakota State University)  
Presenter: Deanna Sellnow (University of Kentucky)  
Presenter: Donald Yoder (University of Dayton)
Abstract:
The health and longevity of any organization is strengthened by its members gaining an understanding of the organization's history, existing issues being faced, and future opportunities and challenges to be met. Therefore, as we approach NCA's 100th Anniversary, the Basic Course Division will sponsor a "Five Years Out" Spotlight Panel, which will bring a diverse collection of the division's most renowned scholars together to discuss the past, present, and future of the Basic Course Division.

• **Course-Wide Exams in the Basic Course: To Test, or Not to Test?**
  
  Fri, Nov 13 - 12:30pm - 1:45pm  
  Building/Room: Palmer House Hilton/Madison Room

Presenter: Glen Williams (Southeast Missouri State University)  
Chair: Cynthia Smith (Indiana University)  
Presenter: Mary Haslerud Opp (University of North Dakota)  
Presenter: John Hooker (Illinois State University)  
Presenter: Lori Norin (Univ of Arkansas, Ft. Smith)  
Presenter: Cassandra Secrease-Dickson (Indiana University)

Abstract:
This roundtable discussion focuses on the role of traditional, course-wide exams in the Basic Course. Some argue that exams are problematic in a course where much of the work required of students takes the form of a public performance. Others believe the pedagogical value of exams makes them indispensable. Still others see major speech events fulfilling the functions of exams. We wrestle with these ideas through a lively and collegial debate involving active audience participation.

• **Student Engagement in the Basic Course: Competitive Papers Panel**
  
  Fri, Nov 13 - 2:00pm - 3:15pm  
  Building/Room: Palmer House Hilton/Salon 6

Chair: Kristen Treinen (Minnesota State University, Mankato)  
"Discourses of Stability and Change: Efforts to Keep Public Speaking in the Liberal Arts Core,” Barry Poyner (Truman State Univ), Albert Weitz (Truman State University), Michelle Kleine (Truman State University), Kristi Gerding Scholten (Truman State University), Nathan Vickers (Truman State University)  
"The Lab-supported Basic Course and Oral Communication Assessment: Use of an On-line Instrument,” Karen Dwyer (University of Nebraska, Omaha), Marlina Davidson (University of Nebraska, Omaha)  
"PHIPS 2007: Assessing the Impact of the Basic Public Speaking Course on the Development of a Positive Civic Disposition,” Ronald Grapsy (Kutztown University)  
"Examining the Relationship between College Student Engagement and Cognitive, Affective and Behavioral Learning Outcomes in the Basic Communication Course,” Angela M. Nunziata-Hosek (University of Nebraska, Lincoln)  
Respondent: Kevin R. Meyer (Illinois State University)

• **Engaging Educational Discourses in Changing Multicultural Environments: Problems for the Basic Course**
  
  Fri, Nov 13 - 3:30pm - 4:45pm  
  Building/Room: Palmer House Hilton/Madison Room

Chair: Eric Morgan (New Mexico State Univ)  
Respondent: Greg Armfield (New Mexico State Univ)  
Presenter: Rachel Tofteland (New Mexico State Univ)
Abstract:
This panel brings together studies conducted by instructors of the basic course at New Mexico State University. Each participant will present a topic that concerns culture and communication within the basic course classroom. Participants will present results from studies conducted in the Spring 2008 semester and the Summer course offerings. The panel will conclude with an invitation for attendees to engage in further discussion with the idea that research collaborations might be established across campuses.

• The Basic Course and General Education Requirements: Meeting the Challenges of Assessment
Fri, Nov 13 - 3:30pm - 4:45pm  Building/Room: Palmer House Hilton / Wilson Room

Presenter: Lisa Goodnight (Purdue University, Calumet)
Presenter: Jacquelyn Buckrop (Ball State University)
Presenter: April Chatham-Carpenter (University of Northern Iowa)
Presenter: Barbara Hugenberg (Kent State University)
Presenter: John Miller (Western Illinois University)
Presenter: Deanna Sellnow (University of Kentucky)

Abstract:
The basic communication course is an essential aspect of almost all universities’ general education requirements. All members of this panel have been or are currently creating and implementing assessment procedures as part of the accreditation process. Members will provide models of assessment for the basic course as well as discuss the strengths and weaknesses of their procedures. Audience members are encouraged to bring ideas and models for assessment.

• Attitudes, Research, and Goals: Rethinking the "Accepted Way" in the Basic Public Speaking Course
Fri, Nov 13 - 5:00pm - 6:15pm  Building/Room: Palmer House Hilton/Madison Room

"Jargon Intimidation: Rethinking Labels and Privileging Concepts in the Basic Public Speaking Course," Kevin Jones (George Fox University)
"Trading Content for Performance: Rethinking the Delivery Focus in the Basic Public Speaking Course," Crystal Lane Swift (Mt. San Antonio College)
"Learning a Speech or Learning to Speak? Structural Barriers to Real Success in the Basic Public Speaking Course and a Not So Modest Proposal," Marc Newman (Regent University)

Saturday, November 14

• "Will we have to walk to our main points?" Forensics Influence on Teaching the Basic Public Speaking Course
Sat, Nov 14 - 9:30am - 10:45am  Building/Room: Palmer House Hilton/Madison Room

"Is my forensics showing? The struggle to keep forensics out of the classroom," Katie Rasmussen (Wayne State Univ)
“If they have to give a speech so should I: An autoethnographic narrative inquiry of demonstrative teaching," Nick Romerhausen (Wayne State University)
"1, 25! Speaker points to points of speaking: Auto/ethnographically negotiating the dis/engagement of college forensics experience in a communication classroom," Lydia Nelson (Arizona State University)
• **Top Papers in the Basic Course**  
Sat, Nov 14 - 11:00am - 12:15pm  Building/Room: Palmer House Hilton/Salon 6

Chair: Adam Jones (Illinois College)  
“A Grade-Norming Exercise to Increase Consistency and Perceived Consistency in Grading among Public Speaking Instructors,” Bessie Lawton (West Chester Univ), Mary Braz (West Chester Univ)  
“Passion and Preparation in the Basic Course: The Influence of Students’ Ego-Involvement with Speech Topics and Preparation Time on Public Speaking Grades,” Joseph Mazer (Ohio University), Brian Scott Titsworth (Ohio University), Rachel Kessinger (Ohio University)  
“Politics Doesn’t Affect Me…Does It? The Affects of Counter-attitudinal Advocacy on Students’ Political and Civic Engagement Attitudes,” *Elizabeth Chupp (University of Illinois, Urbana-Champaign), Stephen Hunt (Illinois State University)  
“Public Speaking Delivery Styles: Audience Preference and Recollection,” Richard Doetkott (Chapman University), Michael Motley (University of California, Davis)

Respondent: Beth Waggenspack (Virginia Tech)

Abstract:  
During this panel, the Top Papers in the Basic Course Division will be presented. These competitively reviewed papers focus on a variety of issues and challenges currently facing those who teach the basic communication course. Topics to be discussed include grading consistency among public speaking instructors, students’ ego involvement with speech topics, civic engagement in the basic course, and public speaking delivery styles. After presenting, the panelists welcome questions and feedback from the audience.

• **Basic Course Division Business Meeting**  
Scheduled Time: Sat, Nov 14 - 12:30pm - 1:45pm  Building/Room: Palmer House Hilton/Madison Room

• **Teaching Listening in the Basic Course: Stability and Change through Current Research**  
Sat, Nov 14 - 2:00pm - 3:15pm  Building/Room: Palmer House Hilton / Salon 6

Session Participants:  
Presenter: Laura Janusik (Rockhurst University)  
Presenter: Andrew Wolvin (University of Maryland)

Abstract:  
Many instructors teach listening from the basic course text without realizing that most texts do not cover the supported listening research. This session, facilitated by International Listening Association members, will provide participants with background in how to teach listening in the basic communication course. Materials will be provided, including an extensive bibliography of listening studies that easily can be found in popular databases.

• **New Media in an Old Course: Bringing Stability through Much Needed Change**  
Sat, Nov 14 - 3:30pm - 4:45pm  Building/Room: Palmer House Hilton / Salon 4

Session Participants:  
Presenter: Diane Monahan (Belmont University)  
Presenter: Mary Vaughn (Belmont University)  
Chair: Mary Vaughn (Belmont University)

Abstract:  
This panel chronicles one university’s experience in bringing both change and stability to its basic public speaking course through new media. Over the past several years, we’ve installed recording equipment in the classrooms, set
up a peer-tutored speech lab where students view and analyze their performances, and created a course website, Youtube channel, and web-enhanced 8-week sections. Panelists will discuss how these forms of new media have simultaneously brought consistency and innovation to the twenty sections of the course.

Sunday, November 15

- *The Foundation of Professional Growth: Directing the Basic Course as Preparation for Other Life in the Academy*
  Sun, Nov 15 - 9:30am - 10:45am  Building/Room: Palmer House Hilton / Madison Room

  Session Participants:
  Presenter: Jacquelyn Buckrop (Ball State University)
  Presenter: Jennifer Cochrane (Indiana University-Purdue University, Indianapolis)
  Presenter: Adam Earnheardt (Youngstown State Univ)
  Presenter: Kate Thedwall (Indiana University-Purdue University, Indianapolis)
  Presenter: Donald Yoder (University of Dayton)

  Abstract:
  As we focus on celebrating our foundations, growth of our discipline, and professional opportunities, this roundtable addresses the advantages and disadvantages of directing the basic course. Specifically we address the positive and negative aspects of the role of director and how being director both helps and hinders us for other life in the academy

- *Critical Pedagogy in Standardized Courses: Dialogue from Multiple Perspectives*
  Sun, Nov 15 - 11:00am - 12:15pm  Building/Room: Palmer House Hilton/Madison Room

  Session Participants:
  Chair: Adrienne Viramontes (University of Wisconsin, Parkside)
  Respondent: Kristen Treinen (Minnesota State University, Mankato)
  Respondent: Nathan Stucky (Southern Illinois University, Carbondale)
  Presenter: Gretchen Arthur (International Academy of Design & Technology)
  Presenter: Derek Bolen (Wayne State Univ)
  Presenter: Anthony Cavaiani (Wayne State Univ)
  Presenter: Lydia Nelson (Arizona State University)
  Presenter: Nick Romerhausen (Wayne State University)
  Presenter: Vanessa Marr (Wayne State Univ)

  Abstract:
  This roundtable comments upon the current social moment through the lens of critical pedagogy. Participants include graduate students involved in standardized introductory course and forensics programs who have worked to integrate the tenets of critical pedagogy into their introductory courses. In dialogic response, a faculty member, an introductory course director, and a department chair bring to the table their ideas on the difficulty of integrating critical pedagogy into standardized programs from an administrative perspective.